

## “Good Practices For Tourism All Year Round”

**Period:** 13-15 October 2016

**Place:** St. Constantine and Helen Resort, hotel “Estreya Residence”

### Organizers:

VARNA CHAMBER OF TOURISM  
MINISTRY OF TOURISM IN BULGARIA  
VARNA MUNICIPALITY

THE FORUM IS UNDER THE PATRONAGE OF THE MINISTER OF TOURISM AND THE MAYOR  
OF VARNA

## PROGRAM

### 13 October 2016 /Thursday/

- 12.00-18.00 Arranging the stands –in the hotel “Estreya Residence” 5\*
- 16.00-18.00 Check in and registration of the participants in the Forum
- 19.30-21.00 “Welcome drink” for the participants – Winter garden restaurant of the hotel Estreya Residence

### 14 October 2016 /Friday/

- 9.30-10.00 Press conference from the organizers: “Dobrudzha” hall /Estreya Residence/
- 10.00 – 11.00 Official opening of the event and greetings
- 10.00 – 10.10 Blessing to participants and guests by His Eminence the Bishop of Varna and Veliki Preslav
- 10.10- 11.00 Official greetings from:

*Professor Taleb Rifai, Secretary General of UNWTO*

**VARNA CHAMBER OF TOURISM**

9005 Varna, "Chaika" blok 128, tel./fax: +359 (52) 612 811; 359 (52) 612 809

E mail: [office@vct-bg.org](mailto:office@vct-bg.org); [varnatourism@vct-bg.org](mailto:varnatourism@vct-bg.org); [www.vct-bg.org](http://www.vct-bg.org)



**APPLICATION**

**FOR PARTICIPATION IN THE BLACK SEA TOURISM FORUM 2016**

**"GOOD PRACTICES FOR TOURISM ALL YEAR ROUND"**

13 - 15 October 2016, Varna

**Applicant: (Person or Organization)** .....

**Manager (position):** .....

**Address for correspondence:** .....

**Details for invoice:**.....

.....

**Tel:** ..... **E-mail:** .....

**Contact person details: Name:**..... **Mobile:** .....

**I. Participation fee:** For companies or individual participants:  
 Number of participants: ..... **Price: 200 BGN** **Total sum:** .....

**The fee includes:**

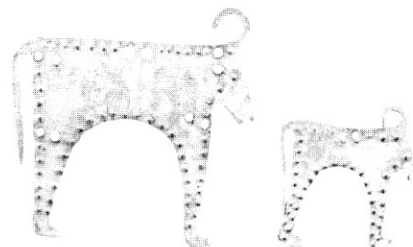
- A short introduction in participants' catalogue;
- Registration and advertising materials: a forum reports collection; a participants' catalogue, etc.
- A cover for "Welcome" cocktail on 13.10.2016
- A cover for Gala cocktail on 14.10.2016
- A limited edition of luxury book "Tourism in Varna and Varna region"
- Participation in an organized city tour of Varna on 15.10.2016
- A certificate for participation
- 

**II. Exhibition area prices:**

Areas are standard shaped with the size of **2, 4, 6 and 8 sq .m.**

**The price for the area includes:** rent, equipment according to size, mounting and dismounting of the construction, company name inscription, security, information services.

- Info desk: 2 sq. m – **200 BGN**
- Exhibition area 4 sq. m – **500 BGN**
- Exhibition area 6 sq. m – **700 BGN**



299/ 11. 07. 2016

*J. Moldovan*  
*Phm*



9-th International Black Sea Tourism Forum  
"GOOD PRACTICES FOR TOURISM ALL YEAR ROUND"  
13-15 October 2016, Varna  
"St. Constantine and Helen" resort, hotel "Estreya Residence" 5 \*



To: H.E. Mr. Anton Pakuretsu,  
Ambassador of Romania to Bulgaria

Your Excellency,

It is a great pleasure for us to invite you to the **ninth edition of the International Black Sea Tourism Forum – Varna, 13-15.10.2016**, held with the assistance of the Ministry of Tourism, and Municipality of Varna, under the patronage of the Minister of Tourism in Bulgaria and Mayor of Varna.

The forum's topic "**Good practices for tourism all year round**" aims to point out all kinds of tourism that could be practiced during the 4 seasons; to discuss the challenges and opportunities to the business, willing to expand tourist season; to present national nature sights and alternative events in order to make some destination more attractive and diversify their tourist products all year round.

We hope that this event will be an opportunity for new upcoming business contacts and co-operations, as well as a chance for everybody who is interested in the latest news and trends in developing tourism sector. As a result we expect the forum to enhance the co-operation and contribute to build up sustainable and responsible tourism sector.

We offer you to take part in the international Black Sea Tourism Forum – Varna 2016, presenting your point of view about tourism activities all year round and to share good practices for extending tourist season in your country.

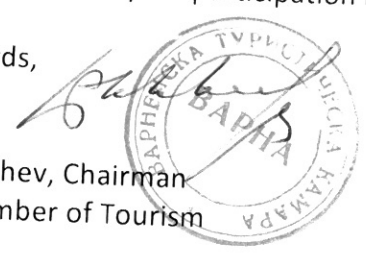
**You may take part by:**

- ❖ *Participating personally;*
- ❖ *Exhibition stand;*
- ❖ *Advertising (full color page in the participants' catalogue and Forum reports collection; multimedia presentation; advertising blinds positioned in the congress hall)*

For further information, please refer to the attached papers or contact us.

We look forward to your participation in the Black Sea Tourism Forum!

Best Regards,



Zhelyo Dushev, Chairman  
Varna Chamber of Tourism

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