



**1. Exhibition Title:** 31<sup>th</sup> International Exhibition for Jewellery, watches, precious and semi-precious stones, machinery and equipment

**2. Exhibition Date:** 22-24/10/2016

**3. Exhibition Place:** International Exhibition & Congress Center of HELEXPO, Thessaloniki

**4. Exhibition Total Space 2015 (in square meters):** 1.609 sq.m.

**5. Exhibit products:** Jewellery, watches, precious & semi-precious stones, machinery, equipment

**6. Frequency that the Exhibition is held:** annually

**7. Date of the First Exhibition that was held:** 1985

**8. Exhibition Space Rent (in EURO):**

Covered area non equipped (type 1): € 74,00-95,00/sq.m.

Covered area shell-scheme stand (type 2): € 74,00+19,00/ sq.m.

Registration fee for each exhibitor € 80,00

**9. Opening Hours :** Saturday – Sunday : 10:00-20:00  
Monday : 11:00-19:00

**10. Full Exhibition Organizer's Details:** TIF-Helexpo S.A., Egnatia 154, Tel.: 0030 2310 291 162, 0030 2310 291 177 Fax: 0030 2310 291 553, URL: [www.helexpo.gr](http://www.helexpo.gr), e-mail: [kosmima@helexpo.gr](mailto:kosmima@helexpo.gr), Project Manager: Mrs Tombazi Anna

**11. Number of Exhibitors 2015** a) Greek (direct): 74  
b) Foreign (indirect): 2 **Total: 76**

**12. Number of Visitors 2015** a) Greek: 2.467  
b) Foreign: 126 **Total: 2.593**



### 13. Countries that participated in the Last Exhibition:

Directly participating: 2 (Turkey, Spain, Italy)

Participating through representatives: 33 (Austria, Germany, Denmark, Switzerland, UAE, Japan, Italy, Monaco, Finland,)

### Why participate in KOSMIMA?

- ideal business environment for companies interested to explore the potential of the jewelry market in Greece
- the exhibition provides the framework for networking with professionals of the broader Balkan area.
- Hosted buyers program from target-countries for B2B contacts
- in the right time for the seasonal purchases before the upcoming Christmas holidays
- targeted marketing campaign through specialized press and blast newsletters to professionals in Greece, the Balkans, Russia, Ukraine, U.A.E.

### Services to exhibitors:

- Free parking within the fairgrounds
- Free wireless internet
- Special prices for hotel reservations

### Why visit KOSMIMA fair?

- to explore the possibilities of the Greek jewelry market
- to get acquainted with the Greek jewelry design that is inspired by thousands of years long tradition
- to be informed on the latest trends and make your choices from a wide range of products for the upcoming Christmas season



- to network with companies presenting orthodox religious jewelry and articles
- to find a large selection of jewelry for children
- Ideal business environment for partnership search with professionals of the wider Balkans area.

#### Services to visitors:

- online pre-registration
- free parking within the fairgrounds
- b2b on-line pre-arranged appointment service with trade visitors
- free catalogue
- special prices in hotels