

2 – 5 March 2017

Cairo International Conventions & Exhibitions Center

International Visitors Application Form

- * This form is to be filled by potential visitors interested in sourcing from the Egyptian Market
- * If the data meets the targeted visitor's strata, a company representative is invited for a complimentary four days visit to 11TH CAIRO INTER LEATHER 2017, with complimentary air ticket, accommodation in a 5 stars hotel and all arranged logistics during the visit
- * All fields in this form are mandatory

(A) COMPANY INFORMATION

- 1) Company Name: _____
- 2) Contact Person: (Mr. /Miss /Ms. /Mrs.) _____
- 3) Title: _____
- 4) Address: _____

- City: _____ Zip Code: _____ Country: _____
- 5) Telephone: (country code) _____ (city code) _____ (number) _____
- 6) Fax: (country code) _____ (city code) _____ (number) _____
- 7) E-mail: _____
- 8) Website: _____
- 9) Year of Establishment: _____
- 10) Number of Employees: _____
- 11) Annual Turnover: (currency) _____ (figure) _____
- 12) Annual value of leather/leather products imports: (currency) _____ (figure) _____

(B) PRODUCT INFORMATION

13) Type of specialty within the leather sector:

- Footwear: Men's Ladies Kids Sports
- Leather Goods: Wallets Purses Belts Bags
- Tanned Leather: Crust Semi-finished Finished
- Cow Buffalo Sheep Goat
- Leather Garments

Leather Export Council

Address: Ministry of Finance Towers, Tower # 6 – Imtidad Ramsis st. – Nasr City

Tel.: +2-02-23420909 Fax: +2-02-23420915 Mob: +2 01001760052

E-mail: leather.ec@gmail.com – arabie@lecegypt.org

Website: www.lecegypt.org

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Accessories & Components

Others (please specify) _____

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14) Please determine the number of units produced per each category and the unit price.

Product: _____ Units Produced: _____ Unit Price: _____

15) The targeted market segment of each product. Please specify the product and determine the price range set for each category.

Product: _____

- Upper (Price Range: ____)
- Middle (Price Range: ____)
- Low (Price Range: ____)

Product: _____

- Upper (Price Range: ____)
- Middle (Price Range: ____)
- Low (Price Range: ____)

16) Type of Activity: (please specify the **names of affiliates** – ex. names of stores a wholesaler sells to or the name of the chain stores operated- and **number of operating stores** in applicable)

- Manufacturer (specify: _____)
- Importer (specify: _____)
- Retailer (specify: _____)
- Wholesaler (specify: _____)
- Mail Order (specify: _____)
- Chain Stores (specify: _____)
- Department Store (specify: _____)
- Others, please specify: _____

(C) IMPORTING INFORMATION

17) Which of the preceding specialties and product ranges is/are required for importing? Please determine the target prices for each.

Specialty: _____ Target Price: _____

Specialty: _____ Target Price: _____

Specialty: _____ Target Price: _____

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18) Countries currently sourcing from: _____

19) Does your company have prior experience with the Egyptian market (YES/NO)

In case of yes:

Cooperation is still ongoing (*please determine names of Egyptian partners:*

_____)

Stopped (*please determine names of the Egyptian partners and reason(s) for stopping the cooperation:* _____)

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