ROMANIAN BUSINESS LEADERS SUMMIT

2–3 March 2017, Bucharest

Entrepreneurs, corporations, communities and individuals come together to change the game for Romania.

THE GAME CHANGERS

Every year in February, 250+ of Romania's top entrepreneurs, executives and leaders of the civil society and 40+ national and international speakers come together at the Romanian Business Leaders Summit.

Leaders team up to debate critical issues on the public agenda and generate meaningful projects for Romania's Entrepreneurship, Education and Good Governance.

For two days, **Romanian Business Leaders work together, feel good together and create together a better future for Romania**.

ELEMENTS

Conferences

Work Sessions

Award Galas

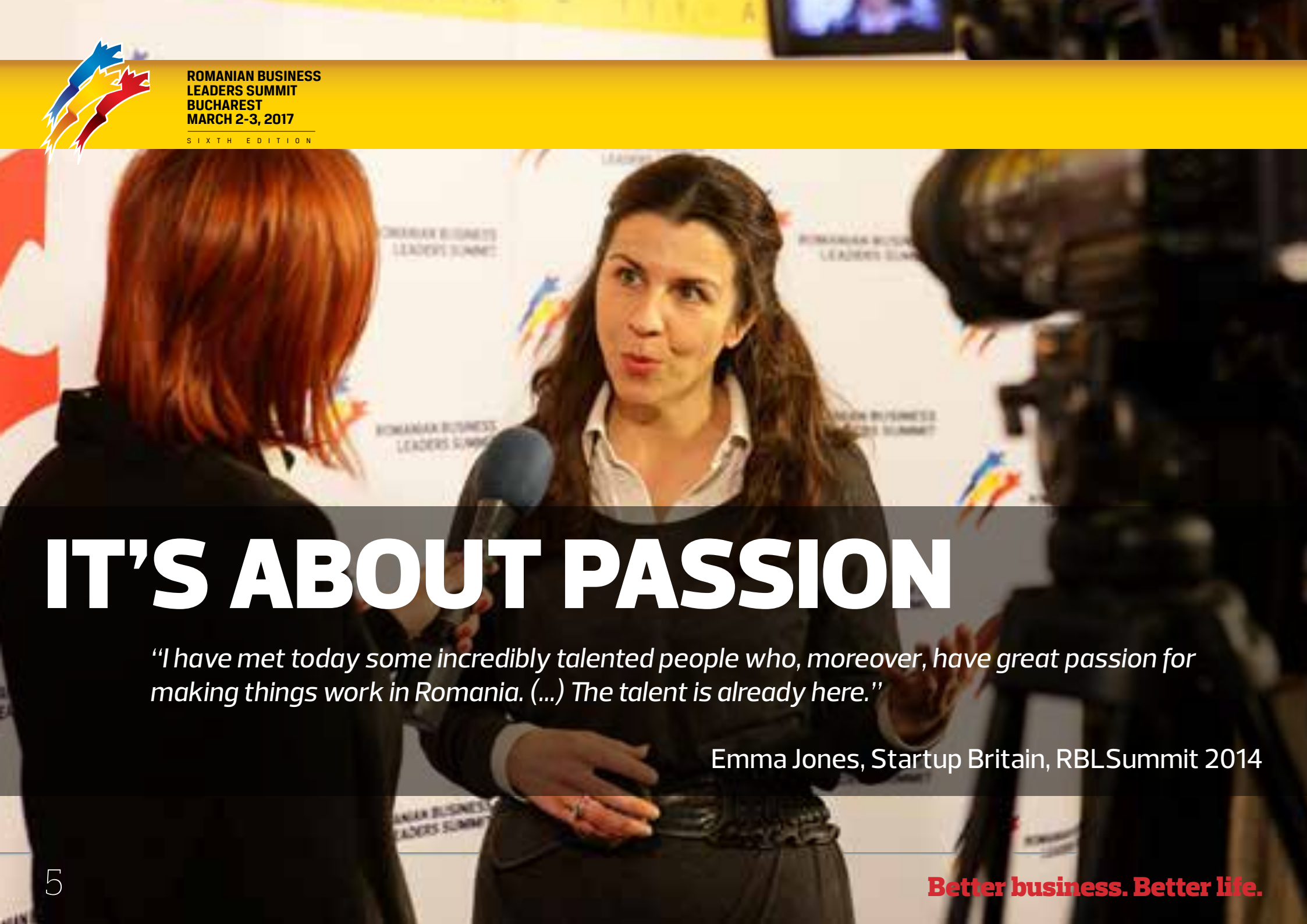
Parties

Networking

RBL SUMMIT

Since inception, four years ago, **RBLSummit** celebrates Romanian initiative with vivid debates, working sessions, conferences, parties and award galas.

The event mixes up knowledge, Q&A sessions, inspiration, networking, work and fun to generate real projects aiming at making Romania a better country for business by focusing on three key areas: **Entrepreneurship, Education and Good Governance**.



IT'S ABOUT PASSION

"I have met today some incredibly talented people who, moreover, have great passion for making things work in Romania. (...) The talent is already here."

Emma Jones, Startup Britain, RBLSummit 2014

THE GAME CHANGERS

We evolved into a community of **500+** entrepreneurs, executives and professionals in Romania and from the diaspora.

RBL remains an open community to leaders who share our vision and values.

5 SUMMITS
37 PROJECTS & TEAMS
90,000+ ROMANIANS IMPACTED

IT'S ABOUT COMING TOGETHER

"People who are alike come together. It's an empathy between people who embrace the same values. Whenever we meet, we energize the room and smile with the corner of our eyes. We are becoming a family. We are part of a community."

Mihai Marcu, MedLife, RBLSummit 2014

THE CHANGE DRIVERS

Romanian Business Leaders are change drivers – entrepreneurs, executives and professionals who lead organizations that generate more than 10% of Romania's GDP. More than 50,000 Romanians work together in these organizations.

The RBL members bring together a unique mix of leadership, expertize and outstanding results in the Romanian economy and are starting to make an impact on the global arena as well.

In the past 5 years, Romanian Business Leaders have worked together in project teams an approx. of **50,000+ volunteer hours**. They are doing it simply because they are aware that the future of Romania is a direct consequence of their action and level of commitment.

IT'S ABOUT ENERGY

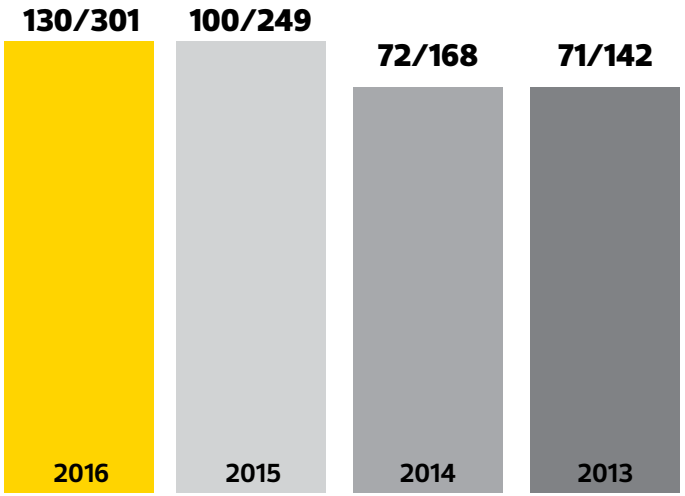
"I feel great with these guys. Energy is the key word. I put energy in RBL because I get even more energy from these interactions."

Felix Pătrășcanu, FAN Courier, RBLSummit 2015

THE CHANGE DRIVERS

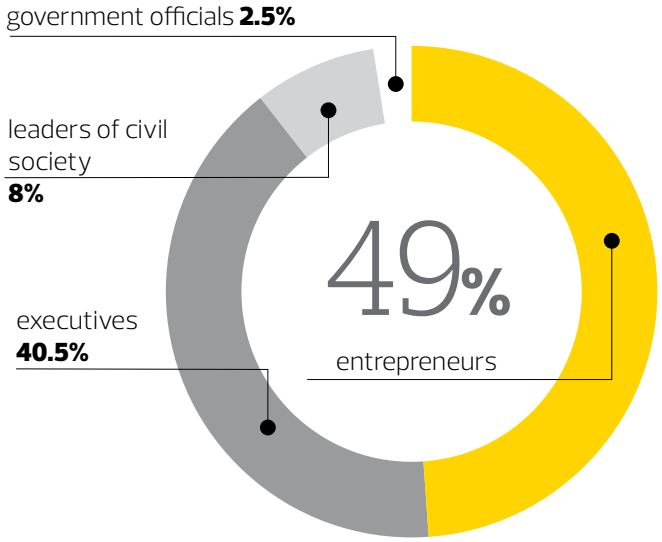
Half of the Summit participants are entrepreneurs. We wanted it this way. It's part of the whole design of RBL. We are a community with an entrepreneurial mindset.

RBLSummit recurring attendance



Four categories of participants

Average weights for all 4 Summits



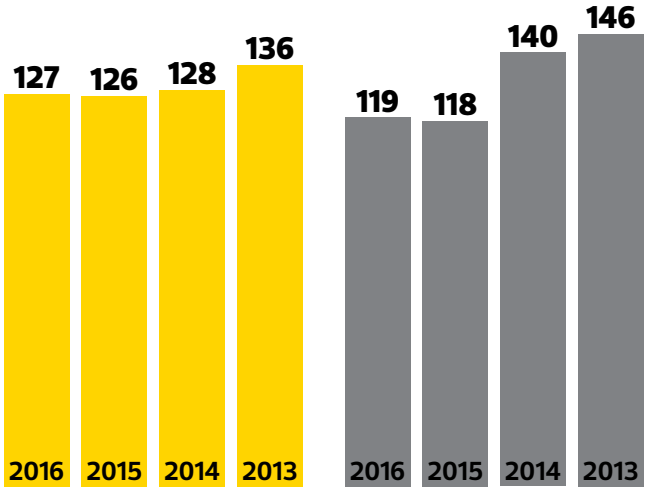
464 leaders – total unique audience

ENTREPRENEURSHIP

Most problematic factors for doing business in Romania*:

* Global Competitiveness Index, 2016–2017, World Economic Forum

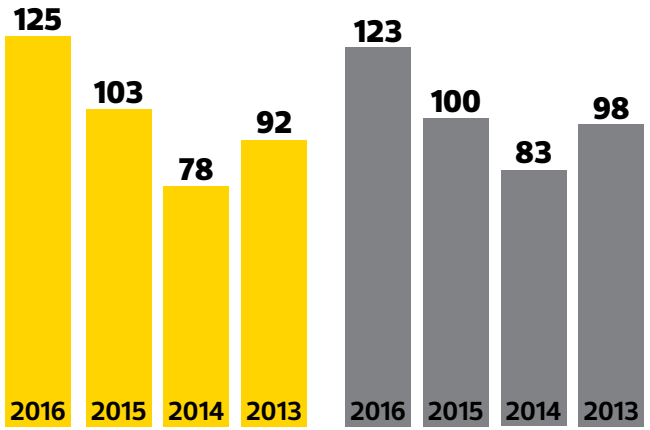
Tax rates



Effect of taxation on incentives to invest

Effect of taxation on incentives to work

Access to financing



Venture capital availability

Financing through local equity market

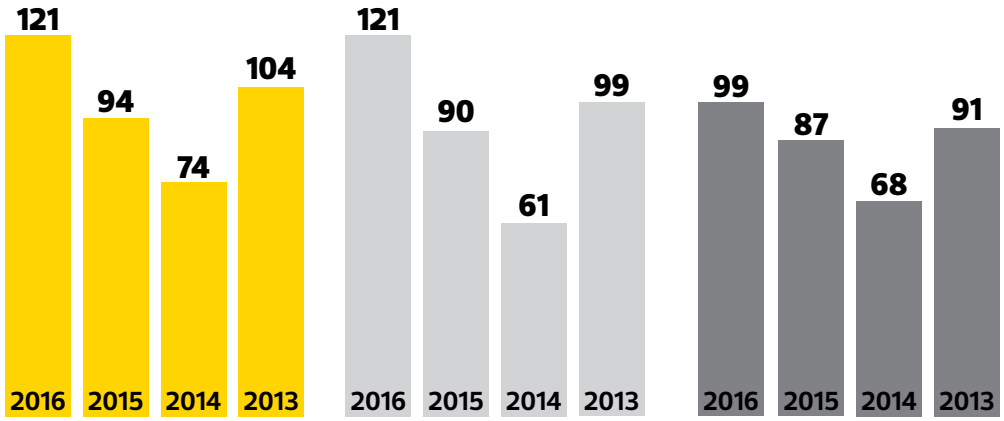
More entrepreneurs. Better life.

EDUCATION

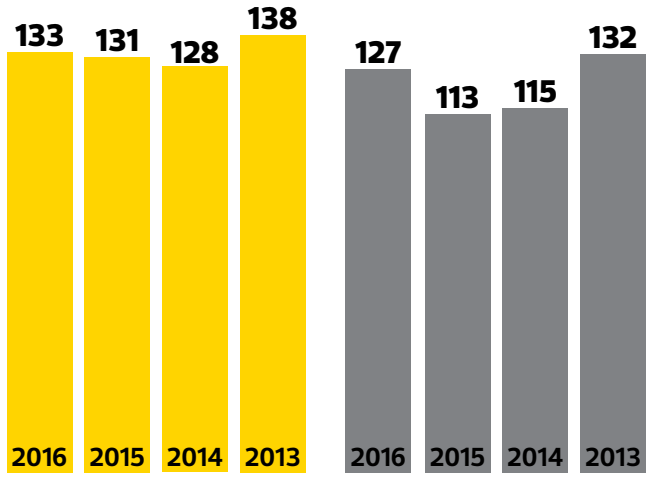
Most problematic factors for doing business in Romania*:

* Global Competitiveness Index, 2016–2017, World Economic Forum

Inadequately educated workforce



Talent management



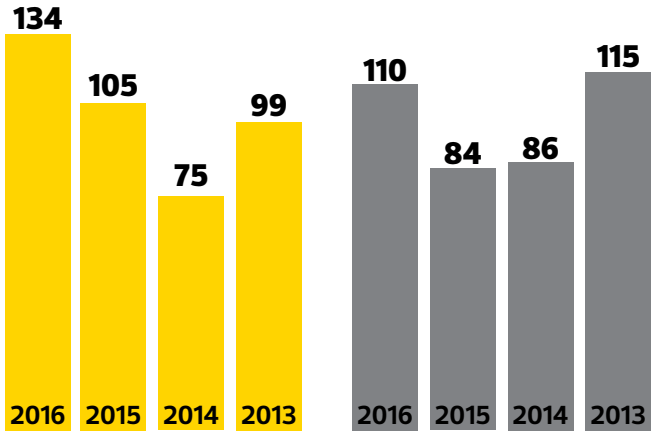
Better education. Better life.

GOOD GOVERNANCE

Most problematic factors for doing business in Romania*:

* Global Competitiveness Index, 2016–2017, World Economic Forum

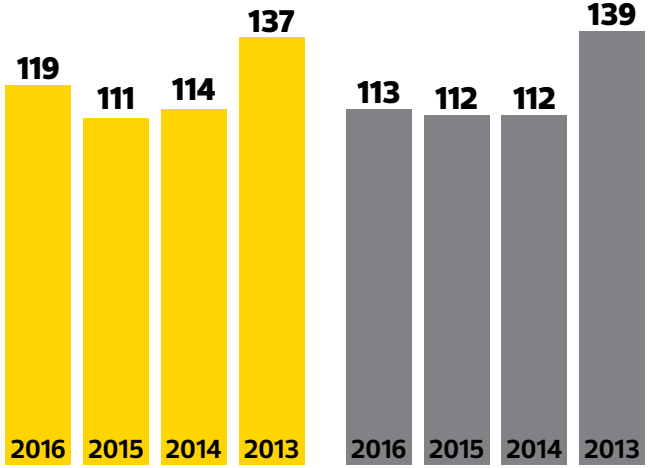
Inefficient government bureaucracy



Government procurement of advanced tech products

Transparency of government policymaking

Corruption



Favoritism in decisions of government officials

Ethical behavior of firms

IT'S ABOUT IMPACT

"I like these people. I like that what we do is visible. I believe that even more people will join us."

Dragoș Roșca, Delta Asset Invest, RBLSummit 2015

THE RESULTS

In between Summits, Romanian Business Leaders work together to implement these projects. Projects are lead by RBL members, have independent budgets and aim to become sustainable (in which case they turn into operations for the RBL Foundation) or simply achieve the purpose they were created for.

GOOD GOVERNANCE

- Improvement of procedures for VAT registration
- Elimination of the stamp
- Business Angels legislation
- 6 barometers measuring the business environment's perception about public authorities' performance.

88,000+ Romanians impacted.

THE RESULTS

EDUCATION AND ENTREPRENEURSHIP

Mentoria

150+
entrepreneurs mentored

MERITO

200+
exquisite teachers nominated to be publicly recognized for the great job they are doing in developing the new generation of Romanians

Antreprenorești
ADOPTĂ UN SAT

300+
rural entrepreneurs enrolled in a program for generating local development strategies for selected communes from 18 counties

atelierele de
ANTREPRENORIAT

350+
startups and scaleups
trained in 60+ workshops for entrepreneurs from 5 cities – Bucharest, Cluj-Napoca, Craiova, Iași and Timișoara

repatriot

1,000+
Romanians from Milan, Turin, London, Dublin, Valencia and Madrid encouraged to startup a business in Romania

VREAU SĂ FIU ANTREPRENOR

8,800+
university & high school students from 30+ cities in Romania and Republic of Moldova attending 60+ conferences and startup generation workshops

80.000+
middle school graduates
enrolled in professional schools in 2014 and 2015

90,000+ Romanians impacted.

BE PART OF THE STORY

WHO

350 BUSINESS LEADERS

Meet Romania's change drivers – some of the most important entrepreneurs and executives in Romania who take personal responsibility to make Romania a better country to live in.

WHAT

HANDS-ON EXPERIENCE

Team up to debate critical issues on the public agenda and to create and develop meaningful projects during dedicated breakout sessions . Project work is all year-round, so there will be plenty more opportunities to work together.

WHY

BELONG AND CELEBRATE

Be part of an impactful community that promotes integrity, altruism and trust in Romania and acts according to these values.

WHO WE ARE?

The Romanian Business Leaders community consists of visionary and action oriented men and women who put passion in everything they do.
Our motivation comes from within and translates into the commitment to carry out projects with tangible and measurable positive impact on the economy and society.
Our aspiration is to create a powerful voice for the business community in Romania. We believe that only by sticking together, we will be able to better understand and address the challenges and trend with a major impact on our industries, on our economy and on our society.
We want to develop the Romanian Business Leaders community as the place where business leaders come together and use their resources and good will to build projects with an impact.

HOW WE WORK

The **Romanian Business Leaders Community** coordination is provided by the Foundation through its Board of Directors. It has the right to refuse Club access to any potential member or to exclude members, when it considers that community values and principles are not respected.

The Members of the Board are the Foundation's connection to the projects, are involved in strategic decision making and have executive roles in fundraising, communication and developing the community.

Ambassadors are members with an important role within projects (leaders) and the Coalition for Romania's Development. They lead and moderate discussions at the Summit and are consulted with priority regarding public policy topics. To become an Ambassador, a member must receive an invitation issued by the Board and the mandate lasts until the completion of the project he/she manages.

Club members are consulted on public policy topics, can initiate and contribute to projects. Members can become ambassadors and board members. Club access is based on a membership fee payment.

THE FOUNDATION

The Romanian Business Leaders Foundation was founded in July 2011. Its objective is to connect leaders from the private sector in a productive manner, to make Romania a better country for business. In this way, it will become a better country for all its citizens.

The Foundation is managed by a board which includes:

- **Ioana FILIPESCU** (managing director of Filipescu Visa Financial Advisors, member)
- **Anca HARASIM** (executive director of the American Chamber of Commerce in Romania, member)
- **Mihaela PERIANU** (entrepreneur, CEO of AIMS Human Capital Bucharest and Dale Carnegie Training, member)
- **Andreea ROŞCA** (managing partner EXCEL Communication, co-author of ,,Cei care schimba jocul'' (,,The Game Changers''), former journalist, consultant in communication, founding member)
- **Sorin AXINTE** (senior partner at GLUE Bucharest, consultancy in communication strategy, founding member)
- **Lucian BUTNARU** (entrepreneur, CEO ZebraPay, ex-CEO of TechTeam, software developer, founding member)
- **Felix DANILIUC** (general director, Raiffeisen Leasing, member)
- **Dragoş DINU** (CEO Tiriac Holding, ex-CEO of ADPharma, member)
- **Andi DUMITRESCU** (general director GfK Romania, member)
- **Mihai MARCU** (entrepreneur, president of MedLife, private health company, founding member)
- **Felix PATRASCANU** (entrepreneur, co-founder FAN Courier, member)
- **Dragos PETRESCU** (entrepreneur, CEO, City Grill, member)
- **Dragos ROSCA** (chairman Delta Asset Invest, member)

OUR PROFILE

We are a community that promotes and lives up to four core values:

INTEGRITY - ACTION - ALTRUISM
CONFIDENCE IN ROMANIA

ROMANIAN BUSINESS LEADERS SUMMIT BUCHAREST MARCH 2-3, 2017

SIXTH EDITION

LET'S CHANGE THE GAME!

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