



Freskon

2018

1. Exhibition Title: FRESKON (Open to professionals ONLY)

2. Exhibition Date: 26-28/4/2018

3. Exhibition Place: International Exhibition & Congress Center of HELEXPO, Thessaloniki

4. Exhibit products: FRUIT & VEGETABLES, NUTS, SPICES, FRUITS & VEGETABLES (ORGANIC) , AGRICULTURAL PRODUCT PROCESSING, PRESERVING, PACKAGING AND STORING MACHINERY, LIFTING MACHINERY, BALANCES, PAPER - PLASTIC PRODUCTS, SERVICES, ORGANIZATIONS FOR CERTIFICATION

5. Frequency that the Exhibition is held: annually

6. Date of the First Exhibition held: 23-25/4/ 2015

7. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1-one side): 80 € /sq.m.

Covered area shell-scheme stand (type 2): 19 € + / sq.m.

Open-air space: 50 € / sq.m.

Registration fee for each exhibitor: 110€

8. Opening Hours:

| | |
|-----------------|--------------|
| Thursday 26/04: | 9:30 – 19:00 |
| Friday 27/04: | 9:30 – 19:00 |
| Saturday 28/04: | 9:30 – 16:00 |

Open only to Trade Visitors

9. Full Exhibition Organizer's Details: TIF-Helexpo S.A., 154, Egnatia str., Tel.:0030 2310 291 161, 0030 2310 291 111 Fax: 0030 2310 291 554,
URL: www.helexpo.gr , <http://freskon.helexpo.gr/en> e-mail: freskon@helexpo.gr ,
Project Manager: Mrs Tonia Nikolaidou

10. Number of Exhibitors 2017

| | |
|-------------|-----|
| a) Greek: | 152 |
| b) Foreign: | 8 |

11. Number of Visitors 2017

| | |
|-------------|-------|
| a) Greek: | 3.358 |
| b) Foreign: | 444 |
| Total: | 3.802 |



12. Countries that participated in the Last Exhibition:

Directly participating: Greece, Argentina, Bulgaria, Spain, Albania, Italy, Netherlands, Poland, Iraq, Cyprus

Indirectly participating: Australia, Belgium, Germany, Denmark, Greece, United Kingdom, U.S.A., Japan, Spain, Italy, Canada, New Zealand, Netherlands, Turkey

13. ORIGIN OF FOREIGN VISITORS: Austria, Albania, Belarus, Bulgaria, Cyprus, Czech Republic, Denmark, Egypt, Germany, Greece, Hong Kong, Hungary, Italy, Kyrgyzstan, Latvia, Lebanon, Lithuania, Morocco, Netherlands, Poland, Romania, Russia, Saudi Arabia, Spain, Switzerland, UAE, Ukraine, United Kingdom

14. Business event - Freshcon Market' 2017:

19 supermarket chains participated in "FreshCon Market 2017 from 5 countries

Greece, Bulgaria, Ukraine, Romania, Serbia