



"Arab – African investment through continuous sustainable development"

From 12th to 17th March 2018

The Agenda of the conference and exhibition

12th March

-Arrival and registration

-Info about conference and exhibition program during a cocktail party

1st day Tuesday 13th March

Morning

-The official opening ceremony 13th of March 2018– Cairo

- Presenting the enormous development projects that were accomplished in the Last 4 years

- Introduction of the investment opportunities with the outstanding return on Investment in Egypt

- Coffee break

- Press conference

- Lunch time

Evening

- Simulation of 7000 years history through sound & light in front of Giza Pyramids while enjoying dinner



Second day Wednesday 14th March in the hotel

Morning

-The official opening of the international projects / products exhibition ,

Exploring new export markets .

-The opening of the projects investment exhibition which consists of different Sectors such as :

(The industrial projects – tourism sector – Infrastructure projects – housing Projects – small and medium projects) all the projects presented are up for Partnership and full acquisition.

Moving to the 1st day sessions

1st session

- The Investment opportunities , incentives and advantages offered by Egypt and The participating countries .

2nd session

-The role of tourism sector in the economic development

3rd session

-The sustainable development in the economic sectors – the new and renewable Energy – petroleum and gaz – education and health)

The main session :

-B2B meetings for the presented projects, the exportation opportunities and the Commercial agencies between officials, decision makers and factories owners

- Lunch

-The second part of the session and B2B meetings

Evening

-Dinner accompanied by international fashion show for the most well-known Talented fashion designers with the participation of top celebrities from Egypt And the Arab world



The 3rd day Thursday 15th March

- Application of the conference sessions by visiting industrial cities and factories
- Travelling to Al Sharkya governorate (10th of Ramdan) city to Visit the Exhibition`s participant`s factories and companies to present the investment Opportunities and the commercial agencies.
- Meeting with the governors of the visited cities.
- Meeting with the investors in 10th of Ramdan city to discuss the serious investment opportunities in the region.
- Lunch.
- Back to Cairo

Evening

- Dinner with the guests of honor while attending fascinating artistic shows on the Nile view.

4th day Friday 16th March

Morning

- Travelling to Ismailia governorate to visit the axis of economic development in Suez Canal and attending a meeting with H.E General / Mohab Mameesh the President of the Suez Canal Authority to explore the investments opportunities With the governor of Suez and the investors in Ismailia.
- Meeting the investors association of Ismailia.
- Trip in the new Suez Canal to explore " the miracle of the century "
- Lunch
- Back to Cairo



5th and last day Saturday 17th March

Morning

- Travelling to Al Fayom governorate
- Meet with Al Fayom governor to discuss the investment advantages and Opportunities
- Meeting with the investors association of Al Fayoum
- Lunch
- Visit Qarron lake to enjoy the country's amazing weather.
- Visit the well-known for its handmade products Tunis village.
- Back to Cairo

Evening

Various touristic programs/visits

Touristic tour to some of the most charming places in Cairo

(The Egyptian museum - El Sehime house – Al Manastrly Palace – Khan al Khalili – Al Moez st. – Al Hussien mosque – Al fishawy coffee – Al Azhar park)