



EU - Asia Gateway 2018

The 4th Transylvanian International Clusters Conference

Cluj-Napoca, Transylvania, Romania

May 16 – 18 2018

The event "EU-Asia Gateway 2018 - The 4th Transylvanian International Clusters Conference" will be held in Cluj-Napoca, Romania, between 16th - 18th of May 2018.

"Transylvanian International Clusters Conference" is an annual event that resulted from the necessity of creating joint innovative projects, with a major impact on the community, but also on the industries that the member entities are part of. The conference is at its fourth edition and will reunite more than 400 participants from Romania, European Union and abroad.

The event aims to bring together partners from EU and Asia with a view to contributing to the development of economic, academic, cultural and institutional relations in the context of preparing Romania for the presidency of the Council of the European Union. Thus, the framework for the event deployment are strategic partnerships between representative structures and regions of the two continents.

In the aforementioned context, the **Northern Transylvania Clusters Consortium**, a relevant association of clusters in Romania (for the projects generated and the support provided to the economic environment), aims to promote cross-continental collaboration models for addressing global challenges. The conference presentations will make reference to the **Open Innovation 2.0** concepts, where, along with actors from the knowledge triangle (companies, universities and public administration) will be involved citizens as well.

Cluj-Napoca City and **Northern Transylvania Region** are internationally recognized as a best practice model for collaboration and cluster animation thus being acknowledged with the Luminary Award in 2017, for Creating a strong innovation landscape, at the **Luminary Awards Gala of the the European Commission's Open Innovation 2.0 Conference**:

<https://ec.europa.eu/digital-single-market/en/news/open-innovation-20-conference-2017>.



The conference will be preceded on the **16th of May** by an **Welcome reception and dinner offered by Cluj-Napoca Municipality**.

The **event's agenda** includes welcome messages, starting on the morning of the **17th of May**, from organizers, local and regional authorities, as well as from the representative of the Romanian Government under the patronage of which the event takes place. The plenary section brings messages from the European Commission, the Committee of the Regions, the Romania's Representative Body of Clusters - CLUSTERO and also from governmental and business support structures from Asia.

The **parallel sections** of the event will bring attention to topics of global importance such as: **“Challenging industries. Trans-continental approach”**, **“Digital Innovation Hub - Support for Industry Transformation”**, **“Towards Sustainable Agribusiness Systems”**, **“Locked in Technology”** and **“Challenges addressing energy poverty”**. The speakers and the audience are invited by clusters to be personalities, collaborators and representatives of members directly interested in the topics of the event.

For adding value to the conference will be organized a **matchmaking event** on the **18th of May**, where will be invited clusters, companies and other participating entities from all over Europe and Asia, in order to discuss future innovation cooperation projects. The participants have the possibility of creating a personal profile on the platform (the added value being the opportunity to find business partners or projects they wish to invest in): <https://eu---asia-gateway-2018.b2match.io/>. Those who are interested may register on the platform until **14th of May 2017**.

Event manager: The Northern Transylvania Clusters Consortium

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