

THINK
INDIA
THINK
US



**Your Trusted Partner for
Global Markets**

About us



- Team India Global Services (TIGS) is a 100 per cent women owned enterprise.
- We as an organization runs with a motto which is “Fostering Trade and Investment”.
- We offer a single-window interface for trade and investment to facilitate companies who intend to explore and set-up businesses from their home country to global markets at large.
- As an organization, we act as a catalyst through our full-service offerings related to Economic Development Organization (EDO) representation, consulting, trade, imports, business development, events, marketing, executive search and other allied services.

About us



- TIGS work diligently with economic development organizations, economic realities and logicalities, governmental parastatals, embassies and consulates, trade associations, export promotion councils, banks, non-profit organizations, etc.
- We are known for providing global, regional, local expertise and support on various markets and industries, because we understand our country, its system and business landscape.
- TIGS operates through a commercial and business centre in downtown, New Delhi; the company has office in Mumbai and Lucknow, and alliance network in Bengaluru, Hyderabad (offering a pan-India coverage).

Why us



- We serve not only as a research and consultancy company, but also as a flexible and nimble organization who are passionate to create and deliver bespoke solutions to our clients.
- We combine the power of (TALENT + TECHNOLOGY) by hiring industry talents with advanced technologies to provide our clients with the insights and foresights to succeed them in the global markets.
- Our relationships range from large conglomerates to medium-sized corporations to small companies who are new to exports.
- Our leadership has an expertise working specifically on the Indo-US trade and investments.
- We work as per the convenience of our clients based worldwide in different time zones.

Business verticals



- > TIGS offers bespoke solutions to support businesses from across the world which covers almost every industry verticals.



EDO Representation:

- > We are the one of few economic development company in India having an expertise in representing the Economic Development Organization (EDO's) whether it's a state, county, regional body, non-profit organization, association, council, etc. from across the globe in India.
- > We offer both trade and investment related services to the EDO's.

Consulting:



- > LaunchStation: In-Country representation
 - > Seeking India as an attractive market, and venturing out of your own is still a big hurdle. We make our clients to overcome that; because we understand before you make any necessary investments you should investigate and test the water with limited investment.
- > Starting a business: Company incorporation
 - > We undertake pre-and-post incorporation process for global companies in India

Business verticals

Trade:

- Partner search: Qualified contacts
- Sneak-Peak: Brief market research + potential partners
- Individual market visit: Arrange one-on-one appointments in India
- Trade missions: Lead/manage trade missions across verticals in India

Imports:

- Access India: Sourcing from India
- Vendor development: Right contacts for you

Business Development:

- Investment: Lead generation for overseas investment
- International trade shows: Exhibit, manage and generate leads
- Data building: Finding the exact or nearest match
- Tender participation: Help you to participate in tenders in India
- Data collection: CATI / CAWI, field interviews

Business verticals



Events:

- > Event management: Organize, coordinate and manage events
- > Trade delegations: Organize and execute trade delegations
- > Webinars: Hosting and bringing right contacts online
- > Booth design and construction: Design, construct and on-site management



Marketing:

- > Domain
- > Website
- > Print design
- > Marketing strategy
- > Office management
- > Content Development and Visualization
- > Digital campaigns
- > Search engine optimization
- > Email marketing



Executive Search:

- > We find the right candidate for your company as per the requirements from across verticals within the set timelines. We recruit candidates for in-country profiles and for overseas job locations.

WOMEN OWNED

Our locations



> TIGS maintains a network of foreign offices around the world:



Thank you



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