

# ***AGRO SHOW***

20-23 September 2018



# AGRO SHOW

## ABOUT THE EXHIBITION

AGRO SHOW is one of the largest agricultural exhibitions in Europe.

This year the 20th edition on exhibition will be organized. The exhibition will be held in days: September 20-23 (Thursday – Sunday). The event has been organised since 1999. At the beginning, it was the Exhibition of agricultural machines and facilities. Nowadays besides producers from the agricultural technical sector also

manufacturers of fertilisers, seeds, plant protection agents and other sectors related to agriculture, are present on exhibition with their offers.

Thanks to that farmers visiting AGRO SHOW can get acquainted with a comprehensive range of products and services for agriculture.

The Exhibition also includes machine presentations in specially prepared fields. AGRO SHOW is the must-see agricultural exhibition in Central Europe for all who are interested in agricultural technologies.

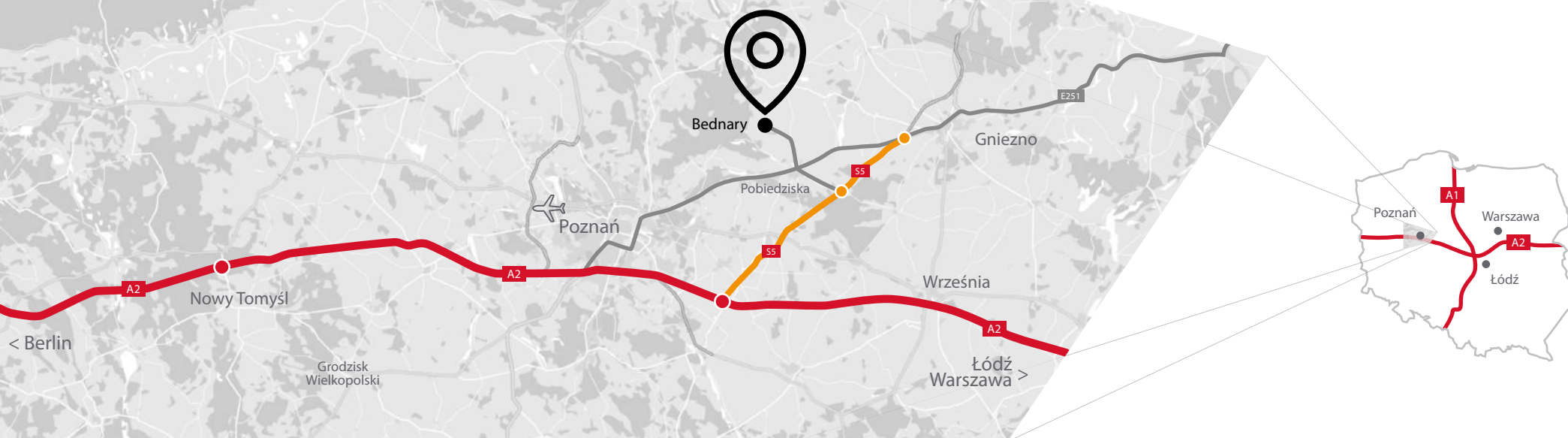
# AGRO SHOW

## LOCATION

Google Maps

<https://goo.gl/maps/pmQgMjBK6LN2>

The Exhibition is organised in Bednary, Pobiedziska commune, just 30 km away from Poznan.



### THE EXHIBITION IN NUMBERS:

**145**

total exhibition area:  
145 thousand sqm

**800**

over 800 exhibitors

**150**

150 thousand visitors

**100**

100 journalists  
from the trade media



# AGRO SHOW

## Why is it worth to present your company at the exhibition

If you are looking for new customers, new markets -  
you have to present your company at AGRO SHOW



### WHO VISITS THE EXHIBITION?

**50%**

The largest group of  
50% were participants  
aged up to 35 years

**73%**

73% visitors make  
a profession related to  
the agricultural industry

**72%**

72% participants are  
planning investments in  
their farm within  
the next 12 months

# AGRO SHOW

## Why farmers visit the exhibition?

**70%**

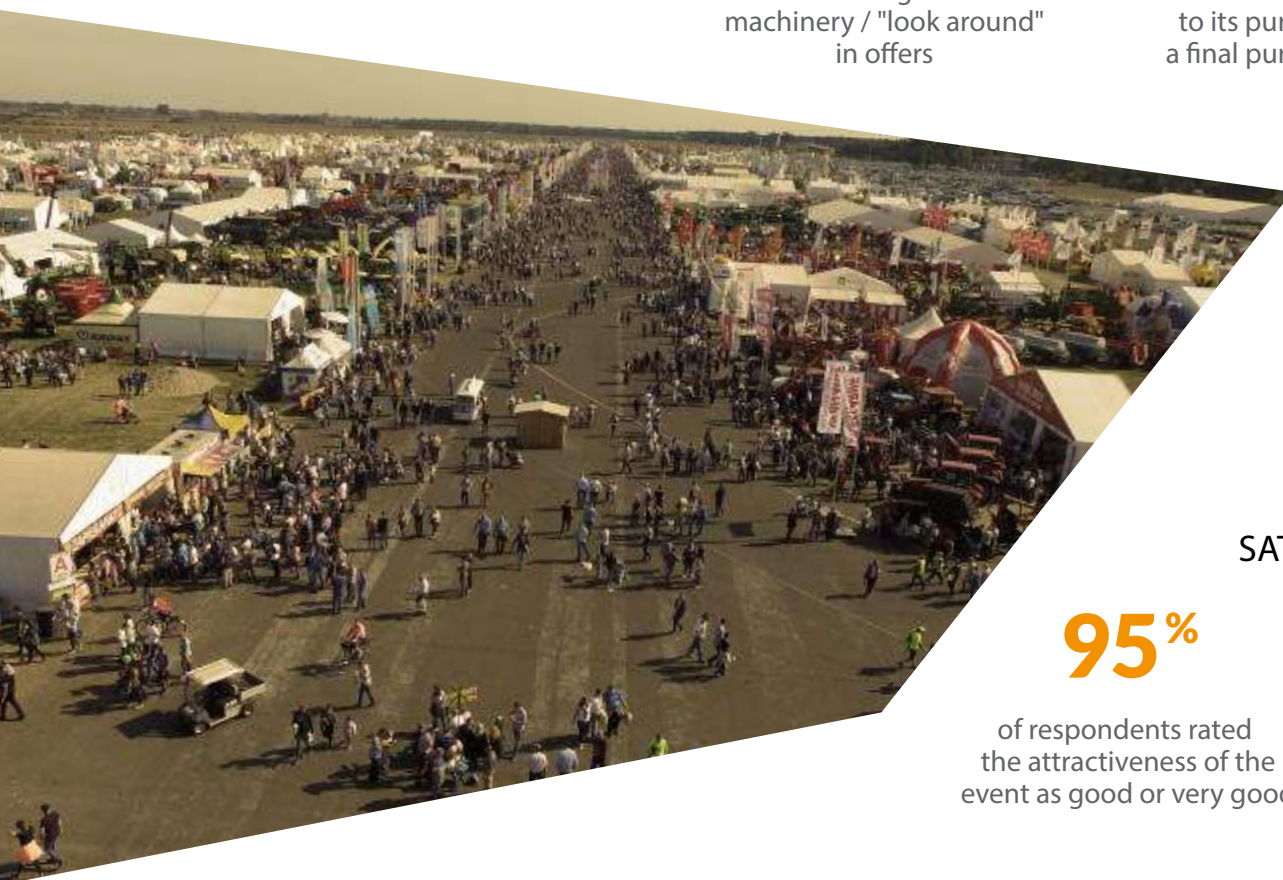
To Familiarize with the offer of agricultural machinery / "look around" in offers

**12%**

to select of a specific type of machine with a view to its purchase / make a final purchase decision

**12%**

to buy of the machine / sign of the contract



## SATISFACTION OF THE PARTICIPANTS

**95%**

of respondents rated the attractiveness of the event as good or very good

**91%**

of respondents rated the organization of the event as good or very good

**84%**

of respondents declared they would visit the event once again



# AGRO SHOW

If you are **interested in visiting AGRO SHOW** you can participate in AGRO SHOW International Visitors Program.

[www.agroshow.eu/agroshow/328,international-visitors-porgram](http://www.agroshow.eu/agroshow/328,international-visitors-porgram)



## PROGRAM (20-23 September Thursday – Sunday)

Breakfast in the hotel.  
Transfer to the AGRO SHOW Exhibition – Bednary (30 km from Poznań)  
Visiting the exhibition, individual meetings  
Transfer to hotel in Poznań – Bednary  
Free time



## CONTACT:

If you are interested in AGRO SHOW International Visitors Program please contact us by mail:

mail: [aleksandra.dmytrasz@startours.com.pl](mailto:aleksandra.dmytrasz@startours.com.pl)  
or by phone: (+48) 56 655 00 66



## COSTS (20-23 SEPTEMBER) | ACCOMMODATION IN HOTELS IN POZNAŃ:

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IBB Andersia Hotel Conference & Spa 4\*  
<https://bit.ly/2FXXkMe>

Cost for 3 nights with breakfast in a double room -  
215 EUR / person

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Novotel Poznań Malta 3\*  
<https://bit.ly/2ruNyw9>

Cost for 3 nights with breakfast in a double room -  
122 EUR / person

Transfer by bus to / from AGRO SHOW exhibition area **70 EUR** / person (applies to transport in September 21-23)

If you are interested in staying in different period please contact: mail: [aleksandra.dmytrasz@startours.com.pl](mailto:aleksandra.dmytrasz@startours.com.pl)  
or by phone: (+48) 56 655 00 66



## AGRO SHOW

If you **need more information** about AGRO SHOW,  
you want to be an exhibitor on AGRO SHOW,  
**visit our website or contact us:**

Mail: [biuro@agroshow.pl](mailto:biuro@agroshow.pl)

Phone: +48 56 651 47 40

[www.agroshow.pl](http://www.agroshow.pl)