

II International Trade Fair

UKRAINIAN FOOD EXPO

November
21-23

EC "KyivExpoPlaza",
Kyiv Ukraine



organizer:



www.ukrainian-food.org

UKRAINIAN FOOD EXPO

150 exhibitors

5 000 business visitors: foreign
buyers from **50** countries,
Ukrainian retail and HoReCa

10 000 Kyiv citizens and
guests on the fair for
consumers

12 business
events

■ **Networking zone**

for b2b meetings of all food
market players

■ **Workshops**

from the leading suppliers of equipment,
technologies and services to food industry

■ **Fresh zone**

for producers of fresh fruits, vegetables and berries

■ **Zone «From field to fork»**

for local manufacturers of farm and craft products

www.ufexpo.com.ua



UKRAINIAN FOOD EXPO

TARGET AUDIENCE

Exhibitors:

- Agri-food manufacturers
(grocery and gourmet, milk and dairy products, meat and poultry, confectionery and bakery, fish and seafood, oils and fats, fruits, vegetables and berries, wine and spirits, non-alcoholic beverages, etc.)
- Manufacturers of farm and craft products
- Suppliers of equipment, technologies and services
- Transport and logistic companies, financial institutions

Business visitors:

- Retailers
- Wholesalers
- Distributors
- HoReCa
- Foreign buyers/importers/traders
- Farmers and agri-food cooperatives
- Consumers

Ukrainian Food Expo 2017



HoReCa & Retail:

EKO market
Auchan Ukraine
Brusnychka
LotOK
Metro Cash&Carry
MAFIA Ukraine
L'KAFA Group
Hilton Worldwide
Lviv Croissants

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YOUR OPPORTUNITIES ON UKRAINIAN FOOD EXPO

Ukrainian Food Expo,

the gateway to Ukraine for international buyers, turned to be unique trade fair for all manners of food products, from ingredients through equipment to products.

Advantages to attend

- finding new foodstuff suppliers among Ukrainian exhibitors;
- exploring a diverse range of products;
- negotiating contracts on the spot;
- free access-all-areas of trade fair and networking zone.

WHY UKRAINE? (2017 factsheet)

- Agri-food products accounted up to 44% of Ukraine's general export.
- Agricultural production made up 12% of Ukraine's GDP.
- Main importers of Ukrainian agri-food sector are Asia (\$7,37 bln), EU (\$4,14 bln), Africa (\$2, 42 bln), CIS (\$1,14 bln).
- In 2017, Ukrainian agri-food export: milk and dairy products(\$225,6 mln), meat and poultry (\$531,3 mln), grain products, oils and fats (\$1,1 bln).

Ukrainian Food Export Board

International Communication Department

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We are grateful to the organizers for inviting us and arranging b2b meetings with Ukrainian suppliers. Many agri-food manufacturers were interested in exporting to Taiwan that exceeded our expectations

**Taiwan - Huang Shen Wu,
HAO TING FOOD CO.**

We found Ukrainian Food Expo very fruitful for us. We held many negotiations with manufacturers of fruits and vegetables, butter, snacks. Next year we are surely attend this trade fair for further networking

**Estonia - Aniefiok Ayaya,
ChemieWood**

We were interested to get contact with Ukrainian oil manufacturers. We managed to hold fruitful negotiations for further proceeding. Wish the organizers to develop scale of trade fair and attract more exhibitors and visitors

**Saleh M. Al-Othaim,
Abdulaziz Al Othaim
& Sons Holding Co.**