CERTIPRO
EDUCATION

Tuesday, August 18, 2020

THE
FUTURE
BEGINS
WITH IC3

CERTIPORT

18 August 2020

PRESENTATION
AGENDA

1.   **World Leader in Certification Exams**

2.   **Certification Portfolio**

WORLD
LEADER IN
CERTIFICATION
EXAMS

WORLD LEADER in Certification Exams

- Founded in 1997
- Leading provider
  - Learning curriculum
  - Practice tests
  - **Performance-based IT certification exams**
- Pioneered computer-based application certification testing
- Creator/sole administrator Microsoft Office Specialist since 1998
- Products available in 152 countries/27 languages
- Over 14,000 test centers globally
- Over 13,000,000 exams delivered to date
- Over 200 full-time employees in Utah
- Since 2012, a Pearson VUE company

CERTIPORT®

A PEARSON VUE BUSINESS

www.certiport.com

Certipro EDUCATION

- Founded in 2013;
- Official distributor of Certiport certifications in Romania and Moldova;
- More than 15000 certification exams delivered since 2013;
- Developed a network of 150 Certiport CATC in Romania (Certiport Authorized Testing Center);
- Portfolio: IC3, Microsoft Office Specialist, Microsoft Technology Associate, Microsoft Certified Educator, Adobe Certified Associate, Adobe Certified Expert, Unity Certified User, Apple Swift, Autodesk Certified User, Autodesk Certified Professional, EC- Council (Ethical Hacking), ESB (Entrepreneurship and Small Business).
- Organizer and supporter of the Microsoft Office Specialist National Championship and Microsoft Office Specialist World Championship for Romanian team.
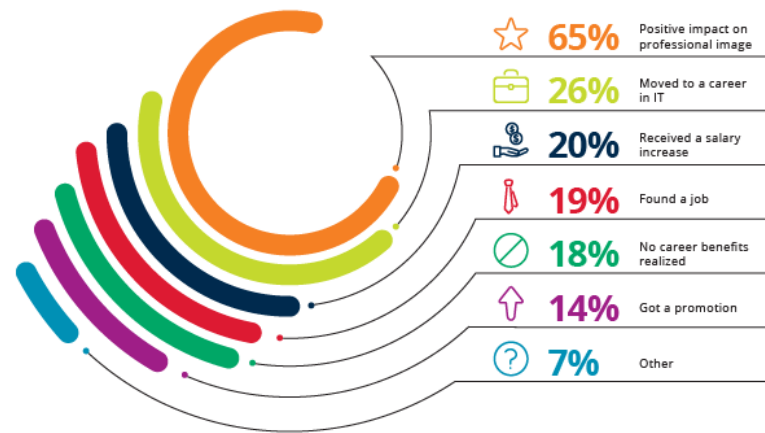
www.certipro.ro

CERTIFICATION
PORTFOLIO

Positive Impact

Positive impact on professional images and moving to a career in IT continue as the predominant benefits for obtaining certification.

☆	**65%**	Positive impact on professional image
💼	**26%**	Moved to a career in IT
💰	**20%**	Received a salary increase
👔	**19%**	Found a job
⊘	**18%**	No career benefits realized
⬆	**14%**	Got a promotion
❓	**7%**	Other

IC3

DIGITAL LITERACY
CERTIFICATION

- *The* global standard
  - Digital literacy
- Provides foundational knowledge to succeed
  - Computers
  - Internet

Meets technical requirements
- Entry level employee
- First-year college student

5.0

MILLION

**5.0 Millionth
Exam Delivered
in 2019**

IC3
DIGITAL LITERACY
CERTIFICATION

128
COUNTRIES

15
LANGUAGES, including Romanian

IC3
DIGITAL LITERACY
CERTIFICATION

IC3 DIGITAL LITERACY CERTIFICATION

CERTIPORT
A PEARSON VUE BUSINESS

GLOBAL DIGITAL LITERACY CERTIFICATION

Is hereby granted this certification for having demonstrated basic computer hardware, software and Internet knowledge and skills through the successful completion of the examinations comprising IC3.

Key Applications - Living Online - Computing Fundamentals

ROBERT WHELAN
President and Chief Executive Officer
Pearson VUE

DATE ISSUED

verify.certiport.com

ISTE

AE AMERICAN COUNCIL ON EDUCATION
CREDIT.
College Credit Recommendation Service

SkillsUSA

IC3

GLOBAL DIGITAL LITERACY COUNCIL

IC3
DIGITAL LITERACY
CERTIFICATION

+ Digital competences exam is recognized since 2016-2017 school year as IC3-Global Standard 5 (GS5) Experimented user.

+ Training materials, study, simulations and exams available in Romanian and other 12 languages.

+ Certipro Education signed an MOU with MOE recognizing IC3 certification and the associated credits for the teachers.
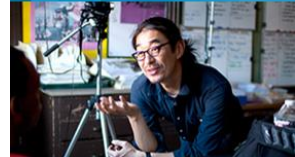
Adobe Certified Associate (ACA)

- Adobe Certified Associate (ACA) certification is the perfect place to recognize and inspire creativity in your students. It allows students to approach tasks and projects in new ways, working out solutions they couldn't have seen before; and helping you as a teacher become involved with your student's creative process on a new level.

- ACA certification offers your students a foundation for success by validating their digital skills, and offering you the ability to assess your student's progress, engagement, and involvement.

- Recommended for Communication and Public Relations, Arts, Graphics, Marketing and Media.

Adobe Education Programs

Explore how members benefit from learning opportunities, teaching materials, discussions, & the community.

Adobe Education Exchange

App Development with Swift Certification Level 1

Swift is a robust and intuitive programming language created by Apple that's easy to learn, simple to use, and super powerful. Which makes it great for getting started with code. It's also one of the fastest growing, most popular open-source programming languages used by professional developers. In fact, some of the world's most popular apps are built in Swift.

Get your students certified in Swift.

Certification is based on the App Development with Swift course and recognizes high school and college students' knowledge of the Swift programming language, app developer tools, and core components of apps.

APP DEVELOPMENT WITH SWIFT
LEVEL 1

Autodesk Certifications

Autodesk® certifications are industry-recognized credentials that can help designers, engineers, and makers succeed at any stage of their career. As more and more industries experience a skills gap as they hire new talent, Autodesk certifications provide a reliable validation of skills and knowledge.

An official certification from Autodesk can start with the Autodesk Certified User certification to enhance academic success and prepare for college or a career. Then accelerate professional development, improve productivity and increase credibility with the Autodesk Certified Professional.

Recommended for Engineering, Construction, Architecture, Industrial Design.

EC-Council Associate Certifications

EC-Council, or the International Council of E-Commerce Consultants, is the world's largest cyber security technical certification body. EC-Council has certified over 200,000 information security professionals globally that have influenced the cyber security mindset of countless organizations worldwide.

These certifications validate basic knowledge in these areas and prepare individuals for advance, professional EC-Council certifications to continue learning the latest practices when preventing and addressing cybersecurity.

Certiport offers the official EC-Council curriculum that aligns to the exams and practice tests to easily incorporate EC-Council certifications into CTE cybersecurity and information security courses.

EC-Council | Associate

E|H|A
Ethical | Hacking Associate

C|F|A
Cyber | Forensics Associate

NICE
NATIONAL INITIATIVE FOR
CYBERSECURITY EDUCATION

Entrepreneurship and Small Business

Candidates for ESB certification will be expected to have key conceptual knowledge of entrepreneurial and small business principles, although it is not required for students to have had real-world experience as a small business manager in order to take and pass the exam.

Successful completion of this certification will validate skills and knowledge for those students interested in working in a middle-skill trade profession as their own boss and those with entrepreneurship and small business career aspirations.

Recommended for Marketing, Management, Business Administration.

Microsoft Office Specialist Program

The Microsoft Office Specialist Program provides industry-leading assessments of skills and knowledge through our new project-based testing, giving students and professionals real-world exercises to appraise their understanding of Microsoft Office.

This guarantees that every certified user has demonstrated the ability to command the full features and functionality of Microsoft Office, preparing them for future academic or workforce opportunities.

Value of Microsoft certification

Microsoft certification gives students and workforce candidates the power to chart their own course, fulfill their ambition, and realize their potential. See the statistics that validate that these certifications give you the tools to build a brighter future and prepare yourself for a successful career.

Microsoft Technology Associate

The Microsoft Technology Associate (MTA) certification is an entry-level credential that validates fundamental technology skills and knowledge among students and job-seekers who are pursuing a career in technology. MTA addresses a wide range of critical technology concepts with exams that are designed to assess and validate core technical concepts in three primary areas: Developer, Database, and IT Professional.

MTA Developer Exams

- Software Development Fundamentals (98-361)
- Cloud Fundamentals (98-369)
- Mobility and Device Fundamentals (98-368)
- HTML5 Application Development Fundamentals (98-375)
- Introduction to Programming using Block-Based Languages (98-380)
- Introduction to Programming using Python (98-381)
- Introduction to Programming using JavaScript (98-382)
- Introduction to Programming using HTML and CSS(98-383)
- Introduction to Programming using Java (98-388)

MTA Infrastructure Exams

- Windows Operating System Fundamentals (98-349)
- Windows Server Administration Fundamentals (98-365)
- Networking Fundamentals (98-366)
- Security Fundamentals (98-367)

MTA Database Exams

- Database Fundamentals (98-364)

Microsoft Technical Certifications (MTC)

The pathway to AI, Data Science, and Cloud Computing.

The Microsoft Fundamental exams are the pathway to fully understanding what cloud computing is, what options are available from Microsoft, and which options make sense for businesses to invest in. This set of exams is the starting point for students who are looking to start a career in artificial intelligence, data science, and cloud computing. With the usage of big data and artificial intelligence on the rise, the demand for data scientists is not being met—and the gap is widening.

Available certifications

Azure Fundamentals (AZ-900)

Microsoft 365 Fundamentals (MS-900)

Microsoft Dynamics 365 Fundamentals (MB-900)

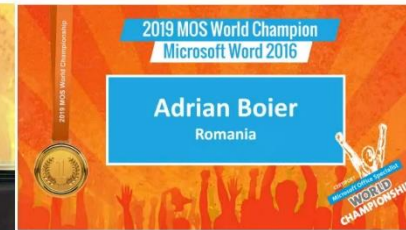# Microsoft Office Specialist World Championship

Microsoft Office Specialist World Championship (MOSWC),

New York, 28-31 July, 2019

Mihaela Florea, Gold for Microsoft Excel 2016;

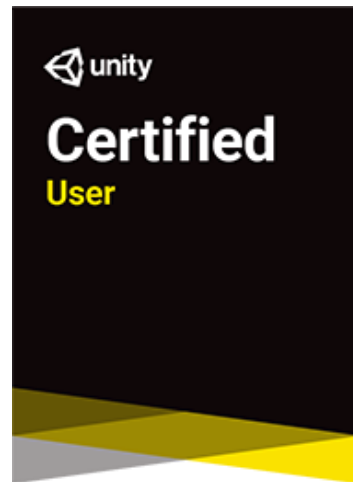Adrian Boier, Gold for Microsoft Word 2016;

Adrian Muntean, Bronze for Microsoft Powerpoint 2016;

Unity Certified User Certification

Unity is the leading content-creation platform for VR/AR, real-time 3D, and mobile 2D. Unity is used by students and professionals around the world to create everything from games to movies, 3D models to VR simulations.

The Unity Certified User certification is an entry-level credential that allows individuals to get started in interactive content creation for industries such as gaming, entertainment, automotive, AEC and XR. The Unity Certified User certification helps employers and institutions verify a candidate's knowledge and skills using Unity technology to succeed in these industries. Whether it's a desire to create games and apps or build new worlds in AR/VR, the Unity Certified User certification is the place to start.

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