

SIAL CANADA FOOD WEEK

5 DAYS: MONDAY SEPTEMBER 28th TO FRIDAY OCTOBER 2nd

SIAL CANADA 100% VIRTUAL

THE ADVANTAGES:

- Save on the cost of a kiosk
- Save on the cost of delivery, travel and accommodation
- Network in peace
- Benefit from an unlimited audience!

**BENEFIT FROM MORE
THAN
10,000 QUALIFIED
VISITORS**

**80% OF VISITORS
HAVE A ROLE
IN THE PURCHASING
PROCESS**

TOP 3 REASONS FOR COMING:

1. Find new products
2. Keep up to date with market trends
3. Find new markets

BENEFIT FROM NEARLY 20 YEARS OF EXPERTISE

A database of 25,000 qualified Canadians and International visitors


About fifteen industry experts at your service covering more than 10 expertise areas

A unique international network worldwide:
The SIAL network

- 9 leading B2B events
- 16,700 exhibitors from 119 countries
- 700,000 professional visitors from 200 countries

A UNIQUE CONCEPT "ALL UNDER THE SAME ROOF"

SIAL + seti
L'INSPIRATION ALIMENTAIRE INSPIRE FOOD TECHNOLOGY


50%
INTERNATIONAL
EXHIBITORS coming from
50+ countries
represented


50%
CANADIAN EXHIBITORS
from 10 provinces


95%
of exhibitors declare that
SIAL CANADA IS THEIR
PRIORITY TRADESHOW

DNA of SIAL CANADA



INNOVATION



INTERNATIONAL



LOCAL

Thank you to our key
institutional partners
trusting us since 2001

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DISCOVER OUR OFFER

BASIC VIRTUAL PACKAGE

2 500\$

Personalized virtual booth

Free registration to our online **Hosted Buyer Program**

Access to the SIAL **experts network** through our Expert Hub

Unlimited networking with all visitors

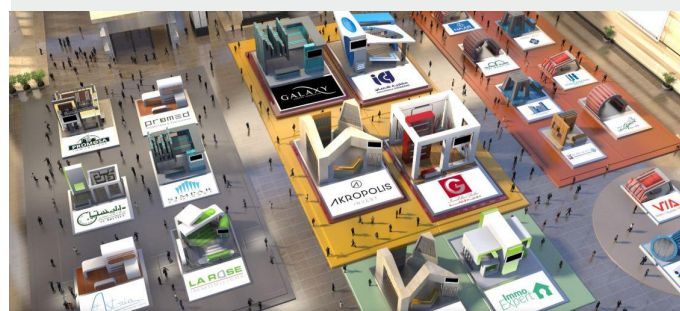


PREMIUM VIRTUAL PACKAGE

3 000\$

PLACES ARE LIMITED

Includes all virtual basic package
+ visibility and top listing on 3D plan



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YOUR VIRTUAL EXHIBITOR TOOLS

1 PREPARE YOUR STAND AND YOUR PROFILE



PROFILE

Up-to-date information about your company

Personalize your booth

Completely customize your booth with your brand identity

Increase your brand awareness

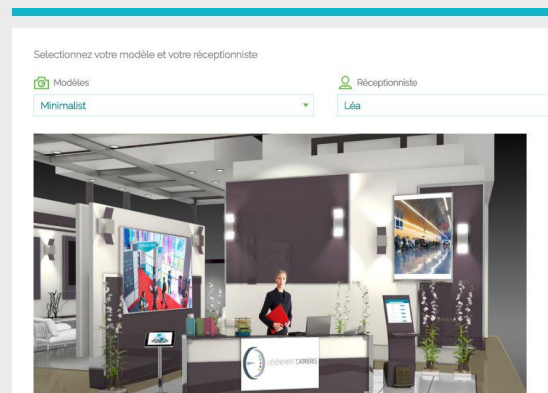
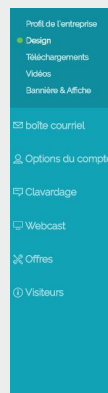
Your documents and interactive support to showcase your company at the fingertip of your clients

Gain and analyze visitors data

Digitally manage all the contact information of the attendees who entered your booth

Offer special deals

Create special offers for the tradeshow



[Click here](#) to watch the video introducing the platform!

2 START MAKING BUSINESS WITH LIVE INTERACTIONS



NEW! ONLINE CHAT WITH BUYERS

Connect with national and international clients by face to face live meetings



MEETING AGENDA

Schedule your meetings with buyers in advance