**BeHEALTH 2020**

**International On-line Event in Healthcare**

**27th - 29th October 2020, Bucharest (Romania)**

**Day 1 – 27th October 2020**

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| 09.00 – 09.30 | WELCOMING AND HOST PRESENTATION  Speaker: Flaviana Rotaru – President of RoHealth – Cluster for Health and Bioeconomy Romania  President of MEDRo Network President – The Network of Health Clusters  Speaker & Guest: Professor Viorel Jinga, MD – Rector of “Carol Davila” University of Medicine and Pharmacy of Bucharest |
| 09.30 – 12.30 | **FUNDING OPPORTUNITIES FOR HEALTH**  *Moderator:* ***Flaviana Rotaru – President of RoHealth***   * **Professor Horatiu Moldovan, MD (TBC)** – State Secretary at Ministry of Health (Romania) * **Maria Pilar Aguar Fernandez** – Head of Unit, European Commission - Directorate-General for Research and Innovation – Health Innovations (RTD.E.3) DG Research & Innovation / Unit E.3 – Health Innovations * **Dobrota Carmen, PhD** (TBC) – General Director at Ministry of Education and Research (Romania) * **Iulia Mihail** – Director of Romanian Office for Science and Technology to the European Union * **Dan Dumitrescu** (TBC) – Head of Service, Programming Service. Health Interventions in the Ministry of European Funds * **Bianca Muntean, PhD** – EU Cluster Manager of the Year 2019, Member of the Expert Group on Clusters at European Commission and Manager of Transylvania IT Cluster, Cluj-Napoca * **Ioan Ciuperca (TBC)** – Head of Office, Bucharest-Ilfov Regional Development Agency * **North-East Regional Development Agency (TBC)** * **South-East Regional Development Agency (TBC)** * **South Muntenia Regional Development Agency (TBC)** * **North-West Regional DevelopmentAgency (TBC)** * **Center Regional Development Agency (TBC)** * **Ellie B. Tzatzanis-Stepanovic** – ENRICH Network, Expert on International Cooperation, Austrian Research Promotion Agency, Division European and International Programs and Unit for International * **Eirian Yang** – Director of Taiwan Trade Center, Bucharest * **Professor Adriano Massuda, MD** – Fundação Getúlio Vargas, Rio de Janeiro * **Christine Kubiak, PhD** – Capacity Director at European Clinical Research Infrastructure * **Anne-Charlotte Fauvel** –Head of European Projects at European Infrastructure for Translational Medicine * **Andy Bleaden** –Director of Ecosystems and Membership at ECHAlliance (United Kingdom) * **Florin Jianu (TBC)** – President of National Council of Small and Medium Private Enterprises in Romania * **Constantin Anton (TBC)** – President of Romanian Franchise Association and President of European Chamber of Commerce, Industry and Franchise * **Innovative Medicine Initiatives (TBC)** * **Bio-Based Industries Joint Undertaking (TBC)** |
| 12.30 – 14.30 | BREAK……………………………………………………………………..SEE NEXT PAGE |

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| 14.00 – 15.30  *Paralel session*  *1* | Panel discussion 1. E-HEALTH AND EDUCATION  *Moderator: Dr. Ion Gheorghe Petrovai – President of FreshBlood*   * Andy Bleaden – Ecosystems and Membership Director of European Connected Health Alliance * Ovidiu Savencu – Winner of 2019 Start-up Rohealth Contest, General Manager of Laif Science, Cluj-Napoca * Ana Maria Onica – General Manager of Uberpixel, Bucharest * Mihaela Ordean – General Manager of Gemma Software, Cluj-Napoca * Corina Ivanov – Economic Manager of Altfactor, Galati * Professor Duta Corneliu, MD – “Pius Brinzeu” Timis County Emergency Clinical Hospital * Professor Daliborca Vlad, MD – “Pius Brinzeu” Timis County Emergency Clinical Hospital * Andrei Luca, MD – Ministry of Health (Romania) * Vimala Palaniswamy – Director of Massachusetts Institute of Technology * Alexandru Costache – President of Doctors for Romania Platform * Corina Georgeta Abraham Barna – Marie Skłodowska-Curie Actions * Professor Lacramioara Stoicu-Tivadar, PhD – Politehnica University of Timisoara * Alina Popa (TBC) – Executive Director of EURONEST IT&C HUB, Iasi * Gabriela Toader – Consultant at Frontier Management Consulting, Bucharest * Ioana Daha, MD (TBC) – Colentina Clinical Hospital, Bucharest * Alexandru Udriste-Scafa, MD (TBC) – Floreasca Emergency Clinical Hospital, Bucharest * Camil Moldovan – Winner of IoT World Cup 2019 & Founder of Kineto Tech Rehab, Bucharest |
| 14.00 – 15.30  *Paralel session*  *1* | Panel discussion **2. MEDICAL EQUIPMENT AND INSTRUMENTS**  *Moderator:* ***Flaviana Rotaru – President of RoHealth***   * **Camil Moldovan** – Winner of IoT World Cup 2019 & Founder of Kineto Tech Rehab, Bucharest * **Georgiana Ionescu** – Johnson & Johnson, Bucharest * **Alin Iosif** – General Manager of Biosintex, Bucharest * **Cristian Cristescu** – Communication Manager of DRIFTMAT Cluster, Bucharest * **Calenic Bogdan** – General Manager of Halstop, Bucharest * **Marioara Avram, PhD** –National Research at Development Institute for Microtechnology, Bucharest * **Mirabela Cotiga (TBC) –** Manager ofAvena Medica, Cluj-Napoca   **Constantin Serbschi (TBC)** – General Manager of Bioelectronic, Ploiesti   * **Lecturer Radu Chifor, MD (TBC)** – Managing Director of Chifor Research & Lecturer at “Iulian Hatieganu” University of Medicine and Pharmacy of Cluj-Napoca * **Lecturer Peter Olah, PhD (TBC)** – University of Medicine and Pharmacy of Targu Mures * **Professor Mihai Girtu, PhD (TBC)** – “Ovidius” University of Constanta * **Constantin Anton (TBC)** – President of Romanian Franchise Association & President of European Chamber of Commerce, Industry and Franchise, Bucharest * **Ede Balint (TBC) –** General Manager of Antares, Cluj-Napoca & Bucharest * **European Union Intellectual Property Office (TBC)** * **Flaviana Rotaru** – General Manager of Frontier Management Consulting   SEE NEXT PAGE |
| 15.30 – 17.00  *Paralel session*  *2* | Panel discussion **3. TRANSLATIONAL MEDICINE**  *Moderator:* ***Andrei Luca, MD – Board Member RoHealth, Adviser for European Affairs-General Directorate of Medical Assistance and Public Health, University of Medicine and Pharmacy “Grigore T. Popa” of Iasi***     * **Christine Kubiak, PhD** – Capacity Director at European Clinical Research Infrastructure * **Raluca Prodan** – General Manager of Genetic Center Labs of Regina Maria, Cluj-Napoca & Bucharest * **Serban Rosu** – General Manager of Opera Contract Research, Timisoara * **Silviu Lungu** – General Manager of Act Farma, Bucharest * **Hristina Gogova** – Manager of Clinical Operations and Strategic Solutions at PRA Health Sciences * **Professor Virgil Paunescu, MD** – Coordinator of Oncogen Center, Timisoara * **Professor Doina Azoicai, MD** – “Grigore T. Popa” University of Medicine and Pharmacy of Iasi * **Innovative Medicine Initiatives (TBC)** * **Bio-Based Industries Joint Undertaking (TBC)** * **Constantin Anton (TBC)** – President of Romanian Franchise Association & President of European Chamber of Commerce, Industry and Franchise * **Anca Balan (TBC)** – Chronos Serv Invest Construct, Bucharest * **World Health Organization (TBC)** * **Amethist (TBC)** * **Harmony Alliance (TBC)** * **Diana Papalea** – Quality Assurance Manager of Sana Monitoring, Bucharest * **Carolina Constantin, PhD (TBC)** – Senior Researcher at “Victor Babes” National Institute of Pathology, Bucharest * **“Cantacuzino” National Institute of Research (TBC)**, Bucharest * **European Union Intellectual Property Office (TBC)**, Bucharest * **Flaviana Rotaru** – General Manager of Frontier Management Consulting |
| 15.30 – 17.00  *Paralel session*  *2* | Panel discussion **4. MATERIALS FOR HEALTH**  *Moderator:* ***As. Bogdan Istrate – “Gheorghe Asachi” Technical University of Iasi***   * **Roxana Piticescu** – General Manager of National Research-Development Institute for Non-Ferrous and Rare Metals, Bucharest * **Corneliu Munteanu** – “Gheorghe Asachi” Technical University of Iasi – **Topic: Materalia Project** * **Sanziana Istrate** – General Manager of Innosearch, Bucharest – **Topic: Start-up Ochetdent** * **Alin Sarbu** – General Manager of National Institute for Research and Development in Welding and Materials Testing, Timisoara * **Madalina Popescu** – General Manager of Hynamat – **Topic: Start-up Hynamats** * **European Union Intellectual Property Office (TBC)** * **Romanian Textile Concept** * **Colonel Claudiu Lazaraoie (TBC)** – Center for Scientific Research for CBRN Defense and Ecology, Bucharest * **Lecturer Peter Olah, PhD (TBC)** – University of Medicine and Pharmacy of Targu Mures * **Professor Mihai Girtu, PhD (TBC)** – “Ovidius” University of Constanta * **Alexandra Ene, PhD (TBC)** – Vice-President and President of the Scientific Council of National Research and Development Institute for Textiles and Leather, Bucharest * **Adina Timonea (TBC)** – General Manager of “TAS” Intellectual Property Agency * **Gabriela Toader** **–** Consultant at Frontier Management Consulting |

**Day 2 – 28th October 2020**

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| 10.00 – 11.30  *Paralel session*  *1* | Panel discussion 5. HEALTH RESEARCH INFRASTRUCTURES  *Moderator: Flaviana Rotaru – RoHEALTH President*   * Anne-Charlotte Fauvel – Head of European Projects at European Infrastructure for Translational Medicine * Professor Virgil Paunescum, MD – Oncogen Center Coordinator, Timisoara * Diana Papalea – Quality Assurance Manager of Sana Monitoring, Bucharest * Professor Izabela Stancu, PhD – Politehnica University of Bucharest * Adrian Bobica – General Manager of Scient and Cromatec Plus, Bucharest * Andrew Smith – Head of External Relations of ELIXIR HUB, United Kingdom * Professor Horia Iovu, PhD – Head of Advanced Polymer Materials Group, Politehnica University of Bucharest * Gabriela Toader – Consultant at Frontier Management Consulting |
| 10.00 – 11.30  *Paralel session*  *1* | Panel discussion **6. SECURITY FOR HEALTH**  *Moderator:* ***Professor Luiza Spiru, MD - “Carol Davila” University of Medicine and Pharmacy of Bucharest***   * **Professor Luiza Spiru, MD “**Carol Davila**”** University of Medicine and Pharmacy of Bucharest * **Soriana Constantinescu** – Administrator and Founder Global Mediator Concept * **Nicolae Maruntelu, PhD** – Manager of PROECO-CBRNE Cluster * **Associate Professor Irina Mocanu, PhD** – Politehnica University of Bucharest * **Professor Lacramioara Stoicu-Tivadar, PhD** – Politehnica University of Timisoara * **Canary Technology Innovations** * **Ana Maria Onica** **(TBC)** – Administrator of Uberpixel, Bucharest * **Associate Professor Antoanela Toma, PhD (TBC)** – Politehnica University of Bucharest * **“Professor Doctor Agrippa Ionescu” Emergency Hospital (TBC)** * **Major General Associate Professor Mariana Jinga, MD (TBC)** – Director-General of “Doctor Carol Davila” Central Military Emergency University Hospital |
| 11.30 – 13.00  *Paralel session*  *2* | Panel discussion **7. CLUSTERS FOR HEALTH**  *Moderator:* ***TBC***   * **Christina Leucuta** – Clustero * **MEDRo Network** * **Aurel Borsan** – Health Romania Medical Cluster * SMURD Galati – “Dunarea de Jos” Innovative Health Cluster * **Enikő Mátyus** – Manager and CEO of Transylvania Regional Balneo-Tourism Cluster * **Mihaela Lupancescu, PhD** – Coordinator of Partnerships and Regional Marketing Compartment Coordinator at South-West Oltenia Regional Development Agency, Health Cluster in South-West Oltenia Region and Health Tourism Cluster in the South-West Oltenia Region and Partnerships, Craiova * **LifeTech City Association** * **Nicolae Maruntelu, PhD** – Manager of PROECO-CBRNE Cluster, Bucharest * **Bianca Muntean, PhD** – EU Cluster Manager of the Year 2019, Member of the Expert Group on Clusters at European Commission and Manager of Transylvania IT Cluster, Cluj-Napoca * **Romanian Textile Concept** * **DG Health and Food Safety** * **… Chamber of Commerce and Industry of Cluj** |
| 11.30 – 13.00  *Paralel session*  *2* | Panel discussion **8. SOCIAL RESPONSIBILIY FOR HEALTH**  *Moderator:* ***Flaviana Rotaru – President of ROTAS Association***   * **Wargha Enayati** **(TBC)** – Founder of Regina Maria Social Innovation Foundation * **Flaviana Rotaru** –President of ROTAS Association * **Ioan Suru** – Coordinator of Slatina Timis Mutual Aid Association (ADAM Slatina-Timis) * **Laura Cireasa** –Foundation for the Development of Civil Society * **Iordan Dona, MD** – Stomatologist Doctor at Dr. WWIordan Dumitru Andreea Dona`s Office * **Andreea Stefanescu, MD** – Gynecologist Doctor at “Elias” Emergency University Hospital * **Natalie Voevodina, PhD** – Head of Department at Far Eastern Federal University, Russia * **Asociatia Daruieste Viata, Bucharest (TBC)** |
| 13.00 – 14.00 | BREAK |
| 14.00 – 15.30  *Paralel session* | Panel discussion **9. QUALITY FOR MEDICAL SERVICES**  *Moderator:* ***… - Amfiteatru Foundation***   * **Professor Horatiu Moldovan, MD (TBC) – State Secretary at Ministry of Health (Romania)** * **Vasile Cepoi, MD** – National Authority for Quality Management in Health (ANMCS) * **Mihai Grigore** – Amfiteatru Foundation * **“Professor Doctor Agrippa Ionescu” Emergency Hospital** * **Major General Associate Professor Mariana Jinga, MD (TBC)** – Director-General of “Doctor Carol Davila” Central Military Emergency University Hospital * **Andi Nodit (TBC) –** Manager of **“**Bagdasar-Arseni” General Emergency Hospital * **Andrei Luca, MD** – Ministry of Health (Romania) * **Daniela Rahota, PhD (TBC) –** Executive Director ofBihor Public Health Directorate * **Raluca Mititelu, MD (TBC)** – Medira Research & Development, Bucharest * **Robert Andras Nagy (TBC)** – Manager of “Doctor Fogolyán Kristóf Kórház” County Emergency Hospital, Sfantu Gheorghe * **Professor Victor Dan Eugen Strambu, MD (TBC)** – Manager of “Doctor Carol Davila” Clinical Nephrology Hospital, Bucharest |
| 14.00 – 15.30  *Paralel session* | Panel discussion **10. MML – Bioeconomy for Health**  *Moderator:* ***Gabriela Toader – Consultant at Frontier Management Consulting***   * **Adrian Bobica** – General Manager of Scient and Cromatec, Bucharest * **Marius Velea** – General Manager of Holland Farming Agro, Bucharest * **Ciprian Morcan** – President of Transylvanian Furniture Cluster, Cluj-Napoca * **Cornelia Muraru (TBC)** * **Professor Felix Arion, PhD** – General Manager of AgroTransilvania Cluster, Cluj-Napoca * **Octavian Ghita (TBC)** – General Manager of Energy & Eco Concept * **Alexandru Micu** – Consultant at Frontier Management Consulting |
| 15.30 – 16.00 | BREAK……………………………………………………………………..SEE NEXT PAGE |
| 16.00 – 17.30 | **INTERNATIONAL STARTUPS IN HEALTHCARE CONTEST**  *Moderator:* ***Ion Gheorghe Petrovai - Project Manager and Co-founder at Fresh Blood, Cluj-Napoca***  **JURY:**   * **Flaviana Rotaru –** President of RoHealth, Bucharest * **Serban Rosu –** General Manager of Opera Contract Research, Timisoara * **Georgiana Cosoveanu –** Senior Manager of Governmental and Corporate Affairs & Leadership Team Member at Janssen, Johnson & Johnson, Romania * **Professor Luiza Spiru, MD –** President of Foundation “Ana Aslan” International |
| 17.30 – 18.00 | BREAK |
| 18.00 – 18.30 | **ROHEALTH START-UP PRIZES AWARDING** |

**Day 3 – 29th October 2020**

***Do Not Forget to Book Your B2B Meeting before October 1st, 2020***

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| 09.00 – 13.00 | BROKERAGE – BILATERAL MEETINGS SESSION 1 |
| 13.00 – 14.00 | BREAK |
| 14.00 – 18.00 | **BROKERAGE – BILATERAL MEETINGS SESSION 2** |