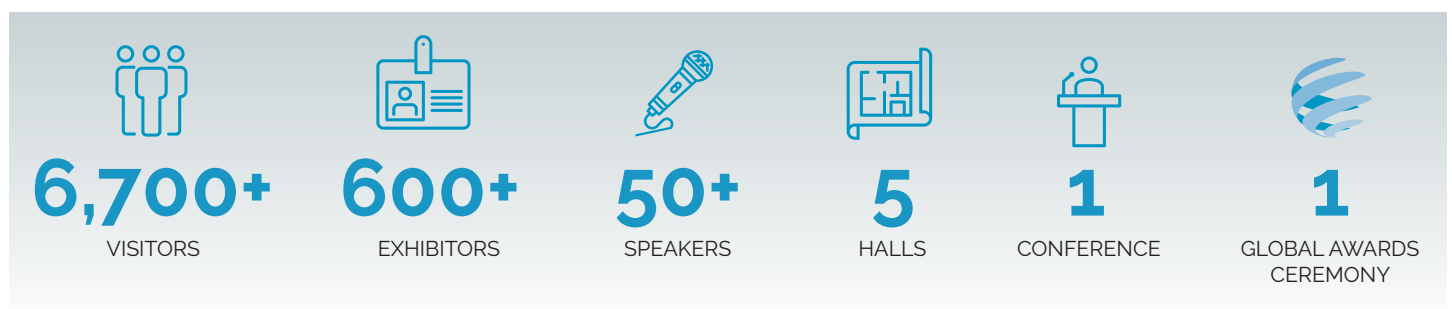


# LEADING THE GLOBAL ELECTRICAL ENGINEERING REVOLUTION

**CWIEME Berlin is the largest global event for the coil winding, transformer, electrical motor, generator, and e-mobility supply chain.**

It is where, senior engineers, purchasing managers and CEOs find raw materials, components, and assembly machinery for the next generation of electric motors, generators and transformers.

## THE EVENT IN NUMBERS



## WE'VE ADDED NEW FEATURES IN 2022

- |  |  |  |   |   |   |
|--|--|--|---|---|---|
| <b>NEW:</b><br>Discovery Zone for automation, robotics and process machinery suppliers | <b>NEW:</b><br>All halls on one level to simplify visitor navigation | <b>NEW:</b><br>SME special with entry package for small and medium sized companies | <b>NEW:</b><br>Enhanced bespoke matchmaking based on product interest | <b>NEW:</b><br>In-depth technical workshops | <b>NEW:</b><br>EV Trail is back, guiding visitors to e-mobility suppliers |
|--|--|--|---|---|---|

“ We rebooked straight away as we believe that crises can be handled and overturned through smart investments. Increase our brand visibility, hunt new opportunities, and persist with a strategy for internationalisation are behind our reasoning to exhibit at the world-class event of the industry. ”

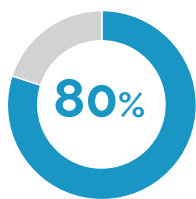
DARIO FERRIGATO, MARKETING MANAGER, FAET

“ Exhibiting at CWIEME Berlin is a must. It's the perfect place to showcase out cutting-edge technology to a huge number of existing customers and prospects. It's a milestone and it delivers a great value. ”

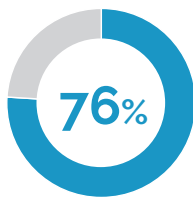
MATTEO ROSSI, MARSILLI GLOBAL MARKETING DIRECTOR

## A LOOK AT OUR VISITORS

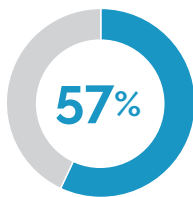
Senior decision makers from manufacturing industries come to CWIEME Berlin to source products, discuss their latest projects, find new and meet existing suppliers, as well as gather the latest market intelligence in our free conference.



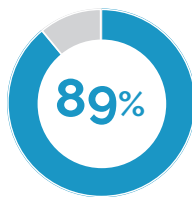
of our visitors are Senior Design/ Technical/Product Engineers, CEOs, and Procurement/ R&D/Production/ Manufacturing Directors



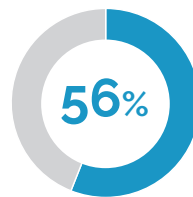
of visitors consider CWIEME Berlin as crucial to their business, with many planning their buying cycles with the aim of making the final decision at or shortly after the event



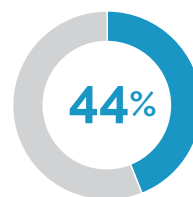
place an order at the event, or immediately afterwards



have an average order value of up to €1m

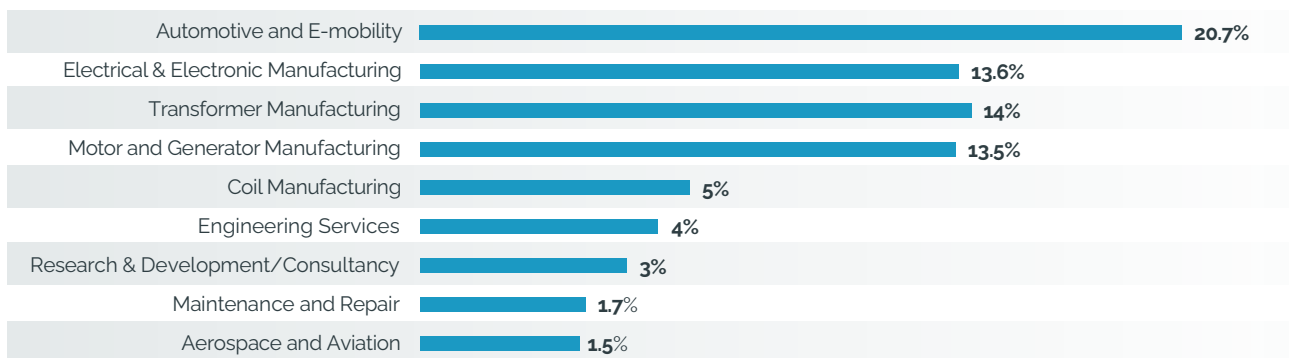


travel to CWIEME Berlin from global destinations



of visitors are from DACH (Germany, Austria, Switzerland)

## OUR VISITORS COME FROM THESE SECTORS



## OUR EXHIBITORS ARE SUPPLIERS OF

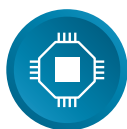
Over 600 suppliers showcase their products to senior engineers, and continue to trust CWIEME Berlin's 25 years of experience in bringing our industry together. Here are our exhibiting sectors or check out our exhibitor list online.



Adhesives, Resins and Coatings



E-Mobility



Electromechanical Components



Electronic and Electrical Components



Engineering Services



Intermediate, Semi-Finished Products



IT and Software



Motor Components and Accessories



Other Machines and Manufacturing Systems



Quality, Test and Measurement



Transformer Components and Accessories



Winding Systems and Supplies

