

SIAL CANADA FOOD WEEK

5 DAYS: MONDAY SEPTEMBER 28th TO FRIDAY OCTOBER 2nd

SIAL CANADA

**100%
VIRTUAL**

THE ADVANTAGES:

- Save on the cost of a kiosk
- Save on the cost of delivery, travel and accommodation
- Network in peace
- Benefit from an unlimited audience!

BENEFIT FROM MORE THAN **10,000 QUALIFIED VISITORS**

80% OF VISITORS HAVE A ROLE IN THE **PURCHASING PROCESS**

TOP 3 REASONS FOR COMING:

1. Find new products
2. Keep up to date with market trends
3. Find new markets

BENEFIT FROM NEARLY 20 YEARS OF EXPERTISE

A database of 25,000 qualified Canadians and International visitors

About fifteen industry experts at your service covering more than 10 expertise areas

A unique international network worldwide:
The SIAL network

- 9 leading B2B events
- 16,700 exhibitors from 119 countries
- 700,000 professional visitors from 200 countries

A UNIQUE CONCEPT "ALL UNDER THE SAME ROOF"

SIAL + seti
L'INSPIRATION ALIMENTAIRE INSPIRE FOOD TECHNOLOGY



50%

INTERNATIONAL EXHIBITORS coming from 50+ countries represented



50%

CANADIAN EXHIBITORS from 10 provinces



95%

of exhibitors declare that SIAL CANADA IS THEIR **PRIORITY TRADESHOW**

DNA of SIAL CANADA



Thank you to our key institutional partners trusting us since 2001

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DISCOVER OUR OFFER

BASIC VIRTUAL PACKAGE

2 500\$

Personalized virtual booth

Free registration to our online **Hosted Buyer Program**

Access to the SIAL **experts network** through our Expert Hub

Unlimited networking with all visitors



PREMIUM VIRTUAL PACKAGE

3 000\$

PLACES ARE LIMITED

Includes all virtual basic package
+ visibility and top listing on 3D plan



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YOUR VIRTUAL EXHIBITOR TOOLS

1 PREPARE YOUR STAND AND YOUR PROFILE



PROFILE

Up-to-date information about your company

Personalize your booth

Completely customize your booth with your brand identity

Increase your brand awareness

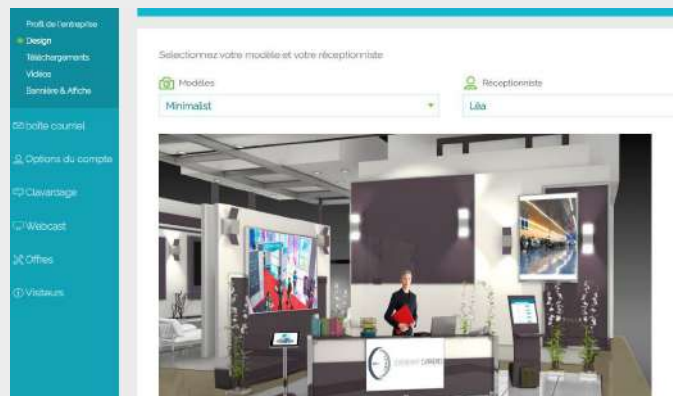
Your documents and interactive support to showcase your company at the fingertip of your clients

Gain and analyze visitors data

Digitally manage all the contact information of the attendees who entered your booth

Offer special deals

Create special offers for the tradeshow



[Click here](#) to watch the video introducing the platform!

2 START MAKING BUSINESS WITH LIVE INTERACTIONS



NEW! ONLINE CHAT WITH BUYERS

Connect with national and international clients by face to face live meetings



MEETING AGENDA

Schedule your meetings with buyers in advance