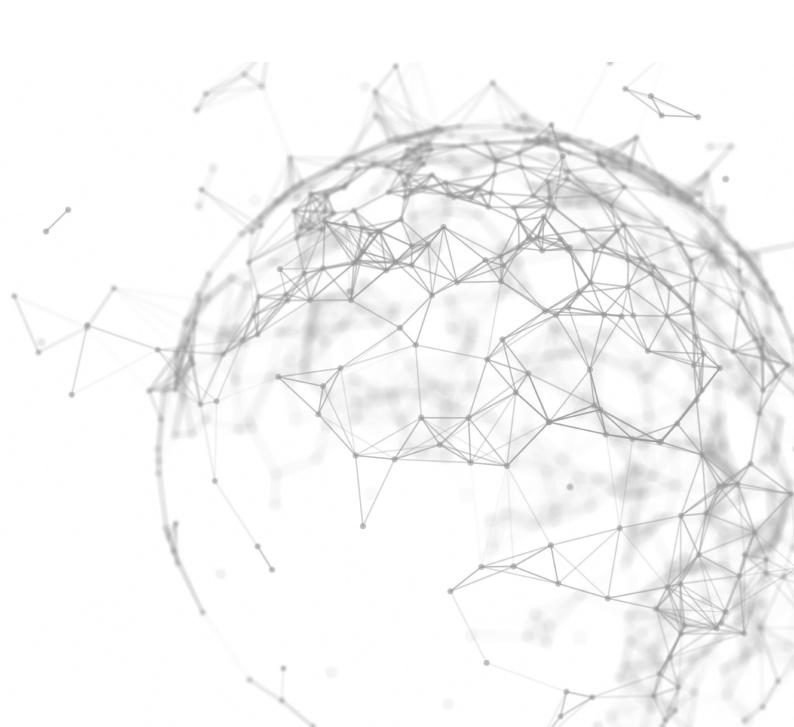


Executive Opinion Survey 2024



What is the Executive Opinion Survey?

The World Economic Forum benchmarks progress towards more prosperous, resilient and equitable economies and societies through its flagship reports, providing insight into the drivers of economic growth, revival and transformation.

Within this agenda, the Executive Opinion Survey tracks business sentiment and gathers valuable information on a broad range of socioeconomic indicators for which hard data is scarce or non-existent. The survey is used widely in leading reports – across the Forum's flagship reports, insight pieces and activities and by numerous international and nongovernmental organizations, think tanks and academia for empirical and policy work.

You have been selected to share anonymously your analysis on key topics. We thank you for contributing to this important measurement project, shedding light on the most pressing issues for policy reform. Survey responses are confidential and individual responses are not identified.

Guidelines for completing the Executive Opinion Survey



If you do not know the answer to a question or if the question does not apply, **please** leave it blank.



Please note that all questions referring to "your country" denote the **country in which you currently work**.



Please answer the questions in view of the situation in your country in **international comparison**.



Confidentiality: We will not share confidential information about you or your business. Results will be anonymous and reported in aggregate. Your name, company name, title and contact will not be published or associated with your responses in any way.



This survey requires approximately 40 minutes to complete.

1.	About your compan	у					
1.01	In what country, state/pro	vince and city	do you curre	ntly work?			
	Country:	State/I	Province:		City: _		
1.02	Did you complete the the	ast Executive	Opinion Surv	ey (EOS 2023))?		
	Yes □ No □						
1.03	What is the approximate s	ize of your cor	mpany based	on the number	er of employees	?	
		Micro	Small	Medium		Large	
	-	under 10	under 50	under 250	under 1,000	under 10,000	10,000 or more
	Employees in your country:						
1.04	In which sector is your cor	mpany's main	activity? Pleas	se select only o	one response.		
	☐ Agriculture						
	☐ Services						
	☐ Industry: Manufacturing	I					
	☐ Industry: Non-manufac	turing (mining a	and quarrying,	electricity, gas	s and water supp	oly, constructio	n)
1.05	What is your position in yo	our company?					
	☐ Top Executive/Owner			☐ Mic	ddle Manageme	nt/Adviser	
	☐ Senior Executive/Board	Member		☐ Fui	nctional Staff		
	☐ Head of Business Unit/	Head of Regior	า	□ Otl	her, please spec	ify	

Survey responses are confidential and individual respondents are not identified. If you do not know the answer to a question, leave it blank. Please note that all questions referring to "your country" denote the country in which you currently work.

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	estions ask you to check a box ☐ er, please leave it blank. Questions			_	-			using "L	☑" or "溷"). If you do not know the
9.1	13 In your country, to what ex	tent is ir	ntelle	ctual	prope	rty pı	rotec	ted?	
	Not at all		2 3	3 4	5				To a great extent
Check Check Check Check Check	king 1: means you completely agree wiking 2: means you largely agree wiking 3: means you somewhat agreeing 4: means your opinion is indificted for means you somewhat agreeing 6: means you largely agree wiking 7: means you completely agree check only one number per quarter.	vith the asee with the asee with the asee with	answe the ar betwe the ar answe the a	er on to nswer en the nswer er on to nswer	he lef on the e two on the he rig	t-hand e left-l answe e right ht-har e righ	d side nand ers -hand nd sid t-han	side d side de d side	
	rastructure and tourism		vene	ss and	d con	dition) of re	oad infr	rastructure?
	Extremely poor — among the worst in the world	1	2 □	3 □	4	5 □	6 □	7 □	Extremely good — among the best in the world
2 In	your country, how efficient (in terr	ns of fre	quen	cy, pu	nctua	lity, s	peed,	price) a	are the following transport service
	Extremely inefficient — among the worst in the world	1	2	3	4	5	6	7	Extremely efficient — among the best in the world
a.	, , , ,								
b.	'								
C.	Public transport services (e.g. buses, trains, subways, electric bikes and taxis)								
d.	Seaport services (ferries, boats) (For landlocked countries: assess access to seaport services)	s 🗆							
3 In	your country, how reliable is the	water s	upply	/?					
	Extremely unreliable – very frequent interruptions	1 □	2 □	3 □	4	5	6	7 □	Extremely reliable – no interruption and

2.04	In your country, how would you char	acteri	ze tov	vn an	d city	cent	res?		
	Centres are overcrowded and/or only accessible to some members of the public	1	2	3	4	5	6	7 □	Centres are widely accessible and pleasant to be in
2.05	In your country, to what extent are d * Digital platforms refer to services and contracts and task-based work.								ollowing service: al interface, often focused on short-term
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Transportation and shipping								
	b. Hotels, restaurants and leisure activities services								
2.06	In your country to what extent are th	e follo	wing	natur	al an	d soc	ial as	sets	adequately protected?
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Environment and nature								
	b. Cultural heritage								
2.07	In your country, to what extent are the country?	foreig	n visi	tors (touris	sts ar	nd bu	sines	ss travelers) dispersed throughout
	Visitors are heavily concentrated in a few destinations	1	2 □	3 □	4	5	6 □	7	Visitors are equally distributed throughout the country
3.	Dynamism and capacity of	the p	oriva	ate s	ect	or			
3.01	In your country, who holds senior m	anage	ment	posi	tions	in co	mpan	ies?	
	Usually relatives or friends without regard to merit	1	2 □	3	4	5	6 □	7	Mostly professional managers chosen for merit, skills and qualification
3.02	In your country, to what extent do co	ompai	nies d	lynan	nically	/ ada	pt the	eir bu	siness models to embrace risky
	Not at all	1	2 □	3 □	4	5	6 □	7	To a great extent
3.03	In your country, to what extent is the	ere a c	ultur	e of ta	aking	risks	to pu	ırsue	entrepreneurial projects?
	Not at all	1	2 □	3 □	4	5 □	6 □	7 □	To a great extent

3.04	In your country, to what extent does a	vera	ge pa	ay refl	ect p	rodu	ctivity	/?	
	Not at all	1	2 □	3 □	4 □	5 □	6	7 □	To a great extent
3.05	In your country, to what extent is the pa	ıy/rer	nune	ration	of me	en an	d won	nen e	qual when they have equivalent roles?
	Not at all – there is a large gap between the men/women remuneration in equivalent roles	1	2 □	3	4	5	6	7	To a great extent – men and women are paid equally in equivalent roles
3.06	In your country, to what extent do co to the following?	ompa	anies	give	equa	ıl wor	kford	e op	portunities in hiring and retention
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Women								
	b. Underrepresented racial and ethnic backgrounds								
	c. Those from low-income backgrounds								
	d. Those with disabilities								
	e. Those who identify as LGBTQI+								
3.07	In your country, to what extent do corfollowing?								
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Womenb. Underrepresented racial and ethnic								
	backgrounds								
	c. Those from low-income backgrounds								
	d. Those with disabilities								
	e. Those who identify as LGBTQI+								
1	Dynamism and capacity of tl	ho r	hubl	ic se	acto	r			
4.	Dynamism and Capacity of the	ie k	Jubi	IC St	5010				
4.01	In your country, to what extent is the pu	ıblic	secto	r an a	ttract	ive ar	nd coi	npeti	tive employer on the labour market?
	Not at all	1	2 □	3 □	4	5 □	6	7 □	To a great extent
4.02	In your country, to what extent do ince doing and an entrepreneurial mindset		e stru	cture	s with	nin th	e pub	lic se	ctor reward risk-taking, learning-by-
	Not at all	1	2 □	3	4	5	6 □	7	To a great extent

4.03	In your country, to what extent does changes, societal and demographic								
	Not at all	1	2 □	3 □	4 □	5 □	6 □	7 □	To a great extent
4.04	In your country, to what extent does	s the go	overn	ment	prepa	are fo	r and	dynar	mically adapt to crisis?
	Not at all	1	2 □	3 □	4 □	5 □	6 □	7 □	To a great extent
4.05	In your country, to what extent does	s the go	overn	ment	have	a lon	g-terr	n visio	on in place?
	Not at all	1	2 □	3	4 □	5	6	7 □	To a great extent
5.	Enabling environment								
5.01	In your country, to what extent does	s the go	overn	ment	ensu	re a s	table	policy	environment for doing business?
	Not at all	1 □	2 □	3	4	5	6 □	7 □	To a great extent
5.02	In your country, how easy is it for co requirements (e.g., permits, reportir				ly wit	h go	vernn	nent re	egulation and administrative
	Overly-complex	1	2 □	3	4	5 □	6	7 □	Extremely easy
5.03	In your country, how efficient are th	e legal	and j	udicia	al sys	tems	for co	ompar	nies in settling disputes?
	Extremely inefficient	1	2 □	3	4	5	6	7 □	Extremely efficient
5.04	In your country, how independent is companies?	the jud	dicial	syste	m fro	m infl	uence	es of tl	he government, individuals, or
	Not independent at all	1	2 □	3 □	4	5	6	7	Entirely independent
5.05	In your country, how common is ille	gal div	ersio	n of p	ublic	funds	to co	ompar	nies, individuals, or groups?
	Very commonly occurs	1	2 □	3 □	4 □	5 □	6 □	7 □	Never occurs

5.06		your country, how common is it fo nnection with the following	r com	panie	s to r	nake	undo	cume	nted e	extra payments or bribes in
		Very commonly occurs	1	2	3	4	5	6	7	Never occurs
	a.	Imports and exports								
	b.	Public utilities (e.g. telephone, electricity)								
	C.	Tax payments								
	d.	Awarding of public contracts and licenses								
	e. —	Obtaining favourable judicial decisions								
5.07	In	your country, to what extent is lon	ıg-tern	n fina	ncing	avail	able?	1		
		Not at all	1	2 □	3 □	4	5	6 □	7 □	To a great extent
5.08		your country, to what extent can s r their business operations throug						iterpr	ises (S	SMEs) access the finance they need
		Not at all	1	2 □	3 □	4	5	6 □	7 □	To a great extent
5.09		your country, to what extent do w isinesses when operating under e							l acce	ss to finance compared to other
		Not at all	1	2 □	3 □	4	5	6 □	7 □	To a great extent
5.10	ln	your country, to what extent is the	finan	cial s	ysten	n able	to re	spon	d to cr	ises?
		Not at all	1	2 □	3 □	4	5 □	6 □	7 □	To a great extent
6.	Tal	lent and employment								
6.01	ln	your country, how well do parts o	f the e	duca	tion s	yster	n mee	et the	need	s of a competitive economy?
		Not at all	1	2	3	4	5	6	7	To a great extent
	a.	Primary education								
	b.	Secondary non-vocational education								
	C.	Vocational education								
	d.	Tertiary education								

6.02	In your country, to what extent is the v	vork	force	profic	cient i	n the	follo	wing ski	lls?
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Creativity and problem-solving								
	b. Mathematics and statistics								
	c. Management skills								
	d. Technology skills								
	e. Self-efficacy								
	f. Working with others								
	g. Environmental stewardship (environmental awareness, sustainable and efficient resource usage, adopting green technologies)								
6.03	In your country, to what extent do the	follo	wing	actor	s inve	est in	work	force up	skilling and reskilling?
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Companies								
	b. Public sector								
6.04	In your country, how restrictive are required. Highly restrictive	gulat 1	ions I	relate 3	d to t	he hir 5	ring of	f foreigr 7 □	Not restrictive at all
6.05	In your country, to what extent can co	mpa	nies f	ind p	eople	with	the s	kills req	uired to fill their vacancies?
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. In the local labour market								
	b. By hiring foreign labour								
6.06	In your country, to what extent do con	-							-
	Not at all	1	2	3	4	5	6	7	To a great extent
	a. Digital transformation								
	b. Green and energy transition								
6.07	In your country, to what extent do regul	latior	ns allo	w for	the fl	exible	hirin	g and fir	ing of workers?
	Not at all	1	2 □	3 □	4 □	5	6	7	To a great extent
6.08	In your country, to what extent do compart-time work?	panie	es offe	er flex	ible w	orkin	g arra	angemei	nts such as remote, hybrid and
	Not at all	1	2 □	3 □	4 □	5 □	6 □	7 □	To a great extent

6.10 6.11 6.12 7. II	n your country, how do you characterize labor -employer relations?													
	Generally uncooperative	1	2 □	3 □	4	5 □	6 □	7 □	Generally cooperative					
6.10	In your country, to what extent do all mand social services?	nemb	ers of	the p	opula	ation h	nave s	sufficie	ent access to the following safety nets					
	Not at all – service is difficult or expensive to access for all	1	2	3	4	5	6	7	To a great extent – service is easy to access for all and affordable					
	a. Education and training services													
	b. Medical and healthcare services													
	c. Care (e.g. childcare and eldercare)													
	d. Financial services													
6.11	In your country, to what extent is the provision of the following goods and services innovative:													
	Not at all	1	2	3	4	5	6	7	To a great extent					
	a. Water													
	b. Energy (e.g. electricty, heating)													
	c. Agriculture and food production													
	d. Education and training services													
	e. Medical and healthcare services							<u> </u>						
	f. Care (e.g. childcare and eldercare)g. Financial services													
6.12	In your country, to what extent do indi	vidual	ls hav	e the	oppo	rtunit	y to ir	nprove	e their economic situation through					
	their personal efforts regardless of the	soci	oecor	nomic	statu	ıs of t	heir p	arents	s?					
	Not at all	1	2 □	3 □	4	5 □	6 □	7 □	To a great extent					
6.13	To what extent does your country attra	act/re	tain t	alente	ed ped	ople?								
	Not at all	1	2 □	3 □	4	5 □	6 □	7 □	To a great extent					
7.	Innovation ecosystem													
7.01	In your country, how easy is it for stafunding?	art-ur	o entr	epre	neurs	with	inno	vative	but risky projects to obtain equity					
	Extremely difficult	1	2 □	3 □	4	5 □	6 □	7 □	Extremely easy					
7.02	In your country, how do you characte	erize c	orpo	rate a	activit	y?								
	Dominated by a few business groups	1	2 □	3	4	5	6	7	Spread among many firms					

7.03	In your country, to what extent do new established firms in their markets?	v con	npani	es wi	th inn	ovati	ve ide	eas gr	ow rapidly and can disrupt
	Not at all	1	2 □	3 □	4	5	6 □	7	To a great extent
7.04	In your country, how widespread are suppliers, producers of related produ								
	Nonexistent	1	2 □	3	4	5	6 □	7	Widespread in many fields
7.05	In your country, do buyers make purc attributes?	hasir	ng de	cisior	ns prii	marily	on p	rice o	r also on the basis of the following
	Do not take the attribute into account	1	2	3	4	5	6	7	Take the attribute into account
	a. Product performance								
	b. Product impact on the environment and nature								
	c. Product impact on health, mental health and wellbeing								
	d. Company commitment to decent work standards and wages								
	e. Company ccommitment to diversity, equity and inclusion								
7.06	In your country, to what extent do bus	sines	s and	unive	ersitie	es col	labor	ate or	research and development (R&D)?
	Not at all	1	2 □	3	4	5 □	6 □	7	To a great extent
7.07	In your country, to what extent do cor	mpan	ies pa	articij	oate i	n mu	tually	bene	ficial collaboration on R&D?
	Not at all	1	2 □	3 □	4 □	5 □	6 □	7 □	To a great extent

8. Managing Risks

	Adverse outcomes of artificial intelligence technologies		 r. Extreme weather events (floods, heatwaves, etc.)
b.	Adverse outcomes of frontier technologies (quantum, biotech, geoengineering etc.)		s. Geoeconomic confrontation (sanctions, tariffs, investment screening)
C.	Armed conflict (interstate, intrastate, proxy		t. Pollution (air, water, soil)
	wars, coups etc.) Asset bubble burst		 u. Infectious diseases (COVID-19, influenza, tuberculosis, malaria etc.)
<u>е.</u>	Attacks on critical infrastructure		v. Inflation
f.	Biodiversity loss (marine, freshwater and terrestrial)		w. Insufficient public services and social protections (incl. education, infrastructure
g.	Biological, chemical, or nuclear weapons or hazards		pensions) x. Intrastate violence (civil strikes, riots)
h.	Chronic health conditions and decline in well-		y. Involuntary migration
	being (heart, cancer, diabetes, depression)		z. Labour and/or talent shortage
i.	Censorship and surveillance		aa. Misinformation and disinformation
j. 	Concentration of strategic resources and technologies		ab. Non-weather-related natural disasters (earthquakes, volcanoes, etc.)
k.	Crime and illicit economic activity		ac. Poverty and inequality (wealth, income)
l	Cyber insecurity		ad. Private debt (corporate, household)
m.	Food supply shortage		ae. Public debt
n.	Water supply shortage		af. Societal polarization
Ο.	Economic downturn (e.g. recession, stagnation)		ag. Terrorist attacks
p.	Energy supply shortage		 ah. Unemployment or lack of economic opportunity
q.	Erosion of human rights and/or civic freedoms		
IC	lustrial policy and green transiti	l policies	s in your country, which of the following three state
do pa			's efforts to encourage the development and growth o
do pa rig	rt of the economy. Its instruments range from s hts, as well as competition policy. Industrial policy is key to ensure the country stays competitive in		's efforts to encourage the development and growth of and tax breaks to trade protection and intellectual professional forms. f. Industrial policy is likely to increase financial risks
do pa rig a.	rt of the economy. Its instruments range from shts, as well as competition policy. Industrial policy is key to ensure	subsidies	's efforts to encourage the development and growth of and tax breaks to trade protection and intellectual professional forms. f. Industrial policy is likely to increase financial risks g. Industrial policy is likely to change trade patterns
pa rig a.	rt of the economy. Its instruments range from s hts, as well as competition policy. Industrial policy is key to ensure the country stays competitive in the industries of the future Industrial policy is key to ensure the country	subsidies	's efforts to encourage the development and growth of and tax breaks to trade protection and intellectual professional forms of the second sec

9.02 In your co	untry, how will the	e decarbonizatio	n and green trans	sition actions imp	act the economy	/?
	e economy will gre r from decarboniz			5 6 7	The economy benefit from dec	
	untry, how will the			sition actions imp	pact the economy	/?
	Workers will be displaced	Goods and services will become unaffordable for most consumers	Goods and services will become less accessible for most consumers	Most companies will not have capital or financing for green investments	Most companies will not have the know-how and technology necessary for green investments	Most companies will not have access to critical raw materials for green investments
Transitioning away from fossil fuels						
Scaling up low-carbon energy sources						
Greening transportation and mobility						
Greening agriculture and food production						
Greening heavy industry						
Greening infrastructure and built environment						
Moving to a circular economy						

10. Artificial Intelligence

10.01	In	your country, to what extent is the p	oubli	c sec	tor pr	omot	ing tl	he ad	optior	of Al among local businesses?	
		Not at all	1	2 □	3 □	4	5	6	7	To a great extent	
10.02	ln	your country, to what extent are loc	al bu	usines	sses	adopt	ing A	M:			
		Not at all	1	2	3	4	5	6	7	To a great extent	
	a.	To develop new products and business model									
	b.	To enhance productivity within their work processes									
10.03	fiv	your country, what are the biggest of the years: Please select up to three options of the will exacerbate industry concentrate.	ons			impa				Intelligence (AI) to happen in the	nex
		a. At will exacerbate industry concentration across a number of sectors					f.			cerbate discrimination against	
	b.	Al will increase profit margins of busi across a number of sectors	ness	es [emographic groups	
	C.	Al will lead to higher wages		[g.	servi		ease accessibility of goods and	
	d.	Al will displace a large number of e jobs	xistir	ng [h.	Al wi		ease affordability of goods and	
10.04	In your country, what are the largest barriers two options a. Lack of customization to local business needs b. High costs of available AI products and services				the a	dopti		Lack Comuse (of sk oplex a	local businesses? Please select utilities to support adoption and costly regulations around the and data among consumers	up to
	C.	Lack of vision among the managers leaders	and	[

10.05 From the list of sectors below, please select the five sectors in your country that are most likely to adopt Artificial Intelligence (AI) to create new products and business models:

Accommodation, food and leisure services	
Rental, reservation and leasing services	
Agriculture, forestry and fishing	
Automotive and aerospace	
Care and social work services	
Personal care, well-being and repair services	
Education and training	
Chemical and advanced materials	
Energy technology and utilities	
Mining and metals	
Oil and gas	
Financial services and capital markets	
Insurance and pensions management	
Government and public sector	
Medical and healthcare services	
Information and technology services	
Telecommunications	

Engineering and construction	
Water and waste management	
Advanced manufacturing	
Electronics	
Production of consumer goods	
Arts, entertainment, and recreation	
Media and publishing	
Non-profit organizations, professional bodies and unions	
Business support and premises maintenance services	
Employment services	
Research, design and business management services	
Real estate	
Retail and wholesale of consumer goods	
Supply chain and transportation	

Thank you for completing this Survey!

To learn more about the World Economic Forum's

Centre for the New Economy and Society visit

https://www.weforum.org/centres-and-platforms/centre-for-the-new-economy-and-society

Respondent Information (optional)

Before filling out your personal data in connection with this form, you herby confirm that you have read and understood the below Privacy Notice.

Purpose

The personal data we obtain from you will be used for data quality check control purposes in connection with this Executive Opinion Survey and will not be published or associated with your responses in any way.

Your personal data may be shared with other entities that belong to the Forum group of entities. We may also share your data (without connecting to responses) with our local Partner Institute.

The World Economic Forum processes your personal data as a controller in accordance with applicable legislation as described in the Privacy Notice hyperlinked above. You may exercise any of the data subject rights listed in the Privacy Notice at https://wef.ch/MyData.

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Identification of the controller

The Forum processes your personal data as a controller in accordance with data protection laws, including, as applicable, the EU General Data Protection Regulation ("GDPR") and the Swiss Federal Act on Data Protection ("Swiss DPA"), as amended from time to time.

What personal data do we collect from you?

We collect personal data about you that you provide in the context of the Survey, such as your name, gender, email address, company address, information about the organization or company you work for (including its size, industry, sector), job title, and other information about you that is relevant to the Survey. Additionally, when you use the Platform to complete the Survey, we collect technical data, such as your IP address of your terminal device and other technical information in order to ensure the functionality and the security of the Platform.

What are the purposes and the legal ground for processing?

The personal data we obtain from you in connection with the Survey will be processed for the purposes of and in connection with the Forum's Global Competitiveness Report and related activities. These purposes include, among others, processing your data for the purposes of conducting the Survey, performing data quality checks, managing and following up on your Survey responses, compiling the Global Competitiveness Report, communicating with you, complying with applicable law, and for further purposes in our legitimate interest. We may also use aggregated data about the use of the Platform for our own statistical and analytics purposes. Insofar as we need a legal basis to process your personal data and we already have an existing relationship with you (e.g. if you are already an existing member, partner or constituent of the Forum), we process your personal data on the basis of our legitimate business interest to collect and

process your responses to the Survey insofar as they are related to specific Forum communities, initiatives and/or projects. Where we ask for your consent for certain processing activities, such as for participating in the Survey and answering its questions and for the Forum to transfer your contact details (without connecting them to your Survey responses) back to our Partner Institutes so that they may contact you again for a new Survey cycle, you may withdraw consent for such processing activities at any time by contacting us as described under the "How to contact us" section below. Once we have received notification of your withdrawal of consent, we will no longer process your data for the purposes you consented to, unless we have another legal basis to do so. Your withdrawal of consent does not, however, affect the lawfulness of the processing based on the consent prior to withdrawal.

Who do we share your personal data with?

The Forum operates at a global level and, as a result, your personal data may be transferred to, and processed in, countries that are located outside Switzerland and the European Union / European Economic Area (EU/EEA). We may share your personal data with other Forum entities, which may process your personal data as separate controller. You can find a list of the Forum group entities here. We may also share your personal data with our service provider and operator of the Platform, Qualtrics LLC, and, with your consent, with our Partner Institutes (but without providing them your Survey responses). You can find a list of our Partner Institutes here, as updated from time to time. These third parties may be located outside of Europe, including in countries that do not provide an adequate level of data protection; exceptionally in any part of the world. If a recipient is located in a country that does not provide an adequate level of data protection, we will implement appropriate safeguards to ensure that your personal data is protected in the recipient's country, including, among others, by concluding the new EU Standard Contractual Clauses or by collecting your consent.

How long do we keep your personal data?

The Forum will retain your personal data for data for as long as necessary for the purposes for which it was collected or legal retention periods and our legitimate interests in documentation and keeping evidence require it, or storage is a technical requirement. We usually retain your Survey responses for five years and technical data collected in the context of the use of the Platform for three months. If there are no contrary legal or contractual obligations, we will delete or anonymize your data once the storage or processing period has expired as part of our usual processes.

How do we protect your personal data?

We implement appropriate security measures in order to maintain the security of your personal data and ensure its confidentiality, integrity and availability, and to protect it against unauthorized or unlawful processing, and to mitigate the risk of loss, accidental alteration, unauthorized disclosure or access. Technical and organizational security measures may include encryption and pseudonymization of data, logging, keeping back-up copies, giving instructions to our employees, entering confidentiality agreements and monitoring. We will also ensure that the Survey responses are only accessible to those who have a need to know access at the Forum (need-to-know principle). In any event, we will not share non-anonymized Survey responses with a Partner Institute or any other third party.

What are your rights?

To help you control the processing of your personal data, you have the following data protection rights in relation to our data processing, depending on the applicable data protection law:

- You may request access to and obtain a copy of your personal data.
- You may also request that any personal data that is inaccurate or incomplete be rectified or completed.
- You may request that your personal data be erased under certain legal conditions (for example, where the personal data is no longer needed to achieve the purposes for which the information was initially collected).
- You may object to the processing of your personal data, ask us to restrict processing of your personal data or request portability of your personal data under certain legal conditions.
- You can withdraw your consent at any time, where our processing is based on your consent. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal data conducted in reliance on lawful processing grounds other than consent.
- You have the right to receive, upon request, further information that is helpful for the exercise of these rights.
- You have the right to complain to a data protection authority about our collection and use of your personal data. For more information, please contact your local data protection authority. You can find a list of authorities in the EEA here. You can reach the UK supervisory authority here. You can reach the Swiss supervisory authority here.

You may exercise any of the rights above at any time by contacting us as described under the "How to contact us" section below. Please note that conditions, exceptions or restrictions apply to these rights under applicable data protection law. We will inform you accordingly, where applicable.

How to contact us If you have any questions or concerns concerning this Notice or the way we process your personal data, or if you wish to exercise your data privacy rights as described above, please contact us by email filling the form at https://wef.ch/MyData .	
Consent notice I hereby agree to participate in the Executive Opinion Survey and to answer its questions, and I consent to the processing of my personal data by the Forum as described in the Privacy Notice above.	
Yes, I consent No, I do not consent	
Country: Name: Gender:	
May we contact you for quality control purposes? Yes □ No □	
confirm I have personally completed the Survey and that I have assessed the country n which I currently work. Yes □	

Please return to:

Centre for the New Economy and Society, World Economic Forum 91-93 Route de la Capite, CH-1223 Cologny/Geneva, Switzerland Tel.: +41 (0)22 869 1212

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COMMITTED TO IMPROVING THE STATE OF THE WORLD

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation.

The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.

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