## **CHINA-CEEC Expo & International Consumer Goods Fair 2025**

第四届中国-中东欧国家博览会暨国际消费品博览会

#### **The 4th China-CEEC Expo & Internatioanl Consumer Goods Fair**



May 22-25, 2025

2025年5月22-25日



Focus on CEEC products and industries



Ningbo International Exhibition & Convention Center



Display of consumer goods of China (for export)

• Shuttle service will be offered.



to Ningbo Internatioanal Conference Center will be available.

### 5 Sections at CEEC Exhibition 五大板块





Dairy products, fruits ,meat, oil and condiments, alcohol and beverage, snacks, etc. Cosmetics and personal care, artworks and household products, consumer electronics, cloth and accessories, health supplements, sporting products, pet products, etc.

乳制品、水果、肉类、油和调味品、酒精和饮料、零食等。 化妆品和个人护理、艺术品和家居用品、消费电子产品、面料和配饰、保健品、体育用品、宠物用品等。

**On-site activities: CEEC Products Purchase Conference, B2B matchmaking meetings by categories,** product selection meeting, live-streaming and various activities, brand promotion, new product launching, simple cooking shows, product trial and DIY experience, and etc.

展区活动: CEEC产品采购大会、B2B分类配对会、产品选择会、直播和各种活动、品牌推广、新产品发布、简单烹饪秀、 产品试用和DIY体验等。











#### **Technology and Intelligent Industry** 赋能未来

Products, technologies and solutions in digital industries, artificial intelligence, robotics, smart healthcare, internet of things, smart supply chain management and logistics, smart city, smart mobility, low-altitude economy, light aircraft, virtual reality, video games, etc.

数字产业、人工智能、机器人、智能医疗、物联网、智能供应链管理和物流、智慧城市、智能出行、低空经济、轻型飞机、虚拟现实、视频游戏等领域的产品、技术和解决方案。

On-site activities: smart manufacturing matchmaking meetings, life-science dialogue. project roadshows, promotions, industry dialogues, seminars, signing ceremony, etc.

现场活动:智能制造对接会、生命科学对话。项目路演、推广、行业对话、研讨会、签约仪式等。



Pipistrel(Slovenia) 蝙蝠飞机



Linet (Czechia) advanced care beds, stretchers & chairs

Apg-elaphe Propulsion applied in auto manufacturing in CEEC







#### CEEC Investments 投资中东欧

Investment environment, advantageous industries and projects, industrial park, professional law, financial and consulting services to foreign investors, competitive regions (states and cities) in CEEC.

投资环境、优势产业和项目、工业园区、专业法律、为外国投资者提供的金融和咨询服务、中东欧国家的优势地区(州和市)。



On-site activities: Investment promotions, project roadshows, investment experience sharing, B2B meetings, etc. 现场活动:招商引资、项目路演、招商引资。经验分享、B2B会议等。



Boutique tourism routes, destinations, tourism platform and agencies, hotels and resorts, culture centers, museums, universities and educational agencies, students exchange programs, technical and vocational education and training cooperation, art and music works, sports camps and training, publishing, fashion designs, traditional garments, etc.

精品旅游线路、目的地、旅游平台和机构、酒店和度假村、文化中心、博物馆、大学和教育机构、学生交流项目、技术和职业教育培训合作、艺术和音乐作品、体育营地和培训、出版、时装设计、传统服装等。

On-site activities: Culture and tourism related departments, cultural centers, tourism agencies, associations, and universities are welcomed and supported to conduct cultural and tourism special promotions, music and dance performances, traditional garments and fashion show, sports interaction and training experience, etc.

现场活动:欢迎并支持文化和旅游相关部门、文化中心、旅游机构、协会和大学开展文化和旅游特别促销、音乐和舞蹈表演、传统服装和时装秀、体育互动和培训体验等活动。









The country of honor, theme province in China, cooperation achievements of China-CEEC Economic and Trade Cooperation Demonstration Zone and linkage zone inside Zhejiang province.

涌动精彩展示主题国、主题省和浙江形象;中国-中东欧国家经贸合作示范区、浙江省内联动 区合作成果。





#### What to Expect at the Expo?

- ✓ Space and basic decoration will be Borne by the Organizing committee 展位免费,由组委会统一搭建(基础搭建)。
- Customs clearance service on samples and exhibits (CIF Ningbo is required)
   参展样品提供免费物流清关服务(CIF 宁波)。
- Shuttle Transportation in Ningbo.
   机场到宁波市区、展期酒店到展馆的班车服务。
- ✓ During the Expo, space and media resources for the exhibitors to held relative activities.
   展期为参展企业举办相关推广活动提供媒体和场地支持。
- ✓ English-translation service during the fair 展览期间英语翻译志愿者



### **Exhibitor Registration Guide 报名流程**

Click the link to register or login https://reg.cceecexpo.org/site/exhibitor.html

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