



Serving Food Industries Across Africa

Food & Beverage | Food Processing | Packaging | HORECA

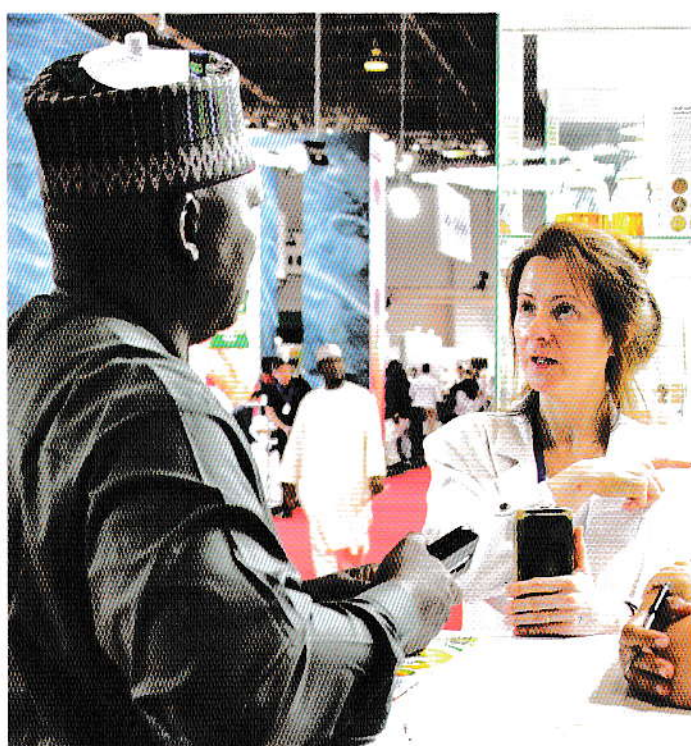


YOUR GATEWAY TO **AFRICAN FOOD MARKETS**

The International Food Show for Africa is an annual event that brings together industry professionals, exhibitors, and food enthusiasts from around the world. This event serves as a platform for showcasing the diversity and innovation within the African food industry.

IFSA Africa serves as a dynamic platform for fostering trade relationships within the food industry. The event attracts a wide range of exhibitors, including food

producers, manufacturers, distributors, and suppliers. These exhibitors have the opportunity to showcase their products and services to a diverse audience, including potential buyers, investors, and distributors. By facilitating face-to-face interactions, IFSA Africa enables businesses to establish valuable connections, negotiate deals, and explore new market opportunities. This, in turn, contributes to the growth and expansion of the African food industry.



NETWORKING & PARTNERSHIPS

Exhibiting at IFSA Africa allows you to connect with industry professionals, potential buyers, and partners. Networking opportunities arise naturally during the event, enabling you to forge valuable relationships and explore collaboration opportunities. These connections can lead to new business ventures, distribution agreements, and increased market reach.

The Hosted Buyers Program offers a unique opportunity for qualified buyers from across the globe to experience the best of Africa's food and beverage industry. Through this program, carefully selected buyers are provided with complimentary travel and accommodation, allowing them to explore the exhibition floor, connect with suppliers, and source innovative products and services.