



ITALY – USA – SPAIN – BALKANS – MEA

Webidoo **simplifies access to new technologies**, breaks down complexity and accelerates the **digital transformation** journey.



We are a team of over 300 people, united by a passion for innovation, and we operate in **Italy, USA, Spain** and **Balkans**.



# Where we are

WORLD

## CHICAGO

Head Quarter USA



## BOSTON

R&D Technologies

## ITALY

Head Quarter Europe  
Digital Factory



## BALKANS

Digital Factory

## TENERIFE

Digital Factory



## DUBAI

Digital Factory



# Where we are

ITALY



# Italian SME market player

## OLD ADVERTISING MODELS

They come from the world of publishing and listing services.

Very tied to proprietary assets and too slow to go to market.



Industrial model  
and highly  
scalable.

## WEB AGENCIES

Ex IT shops or communication companies.

Vertical only on certain skills, they are not industrialised and generate low margins.



# Complete solutions for all requirements



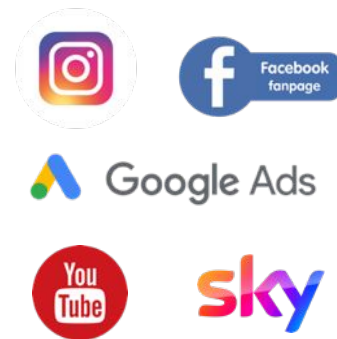
## SITI WEB, E-COMMERCE

We design websites and integrated e-commerce platforms using a customised site-building platform.



## ADVERTISING

We design digital marketing strategies to advertise companies through the main online channels.



## MARKETING AUTOMATION

We use the best platforms to help our customers automate their work and achieve the best results and a loyal customer base



## CONTENT MARKETING

We manage our customers' social networks, produce attractive and SEO-oriented content for them to improve both online visibility and brand reputation.







 **jooice**



# Your digital marketing concentrate

Discover the first tool to directly manage the digital activities of your business in a practical, intuitive and concrete way.



## Control room

Tieni sotto controllo i tuoi risultati da un'unica interfaccia.

**+10%**

Visite sul profilo

**34**

Nuovi utenti

**89**

Interazioni



## Aggiungi la lista dei tuoi clienti

Avrai un database centralizzato di tutti i tuoi clienti.



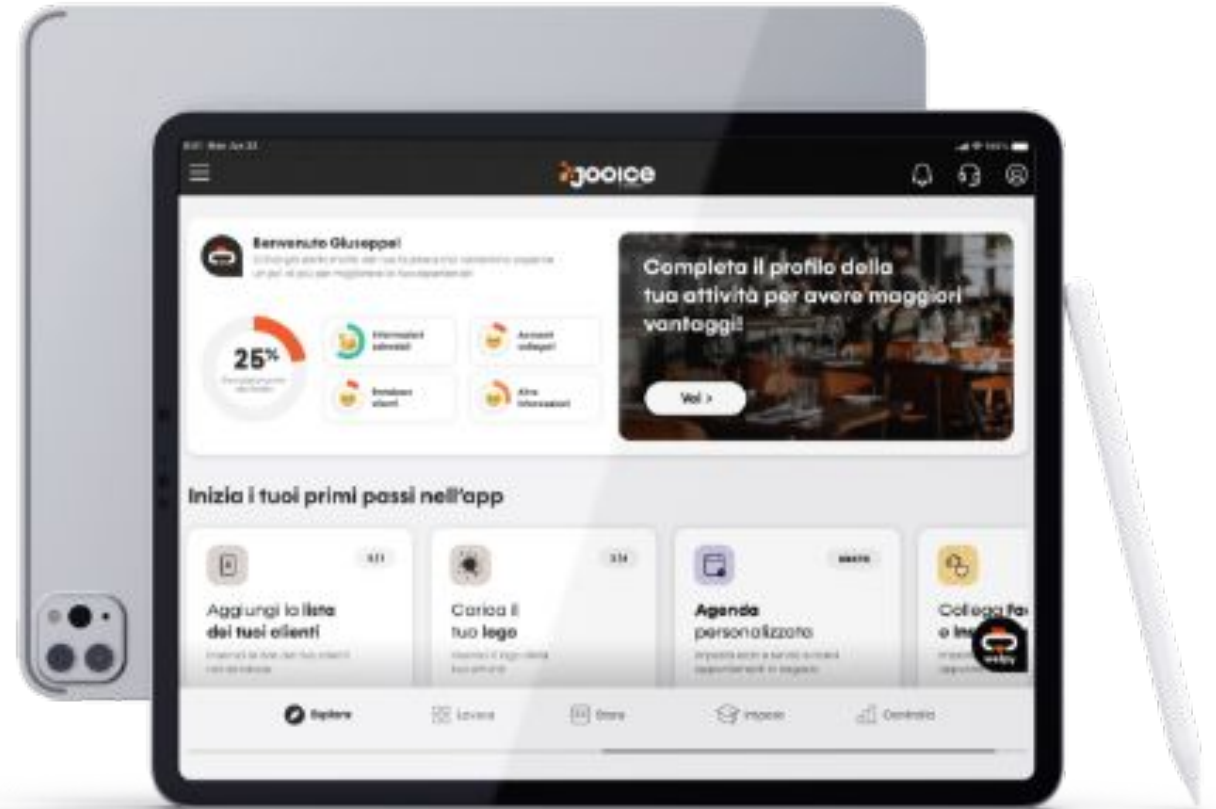
## Crea campagna pubblicitarie

La pubblicità su Facebook, Instagram, Google, TikTok e LinkedIn in un unico posto.



# Manage your business from your favourite device.

Receive notifications in real time and don't miss any requests from your customers.



Scarica su  
**App Store**

# TECHNOLOGICAL & STRATEGIC PARTNERS



# We support SMEs

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# Globally, there are 3 types of players working to support the digitalization of small businesses



## Tech Company

They developed a proprietary technology and are looking for distributors who can sell it to end customers.

### **E-commerce:**

They have developed a platform

### **WebSite:**

They have developed a platform

### **Advertising**

They have developed an advertising system



## Selling Company

They are able to reach end customers through one or more sales channels and they are on the hunt for innovative products to sell.

They sell a third-party e-commerce platform

They sell a third-party website

They sell digital advertising campaigns



## Content Factory

They work on behalf of the Selling Companies and are focused on implementing client projects and producing content to populate.

They implement the e-commerce platform and create the content

They implement the website and create the content

They create and manage digital advertising campaigns



**One of the few companies in the world to have covered all of the needs of the market.**



### **Tech Company**

Our R&D teams develop technology and proprietary products according to group strategies.



### **Selling Company**

An omnichannel sales strategy guarantees distribution of proprietary products and third party technologies to be connected with a higher profit margin model.



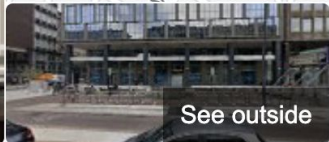
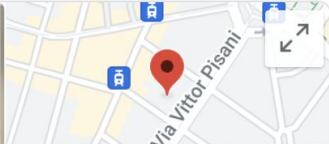
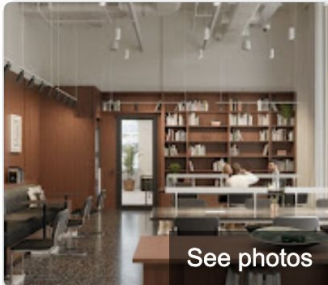
### **Content Factory**

Our content factory is charged with implementing products sold and to offer an excellent level of service through the support of our Webiangles.

+12,000  
active clients








[See photos](#)[See outside](#)

## webidoo S.p.A.



[Website](#)[Directions](#)[Save](#)[Call](#)

4.8 ★★★★★ 148 Google reviews

Internet marketing service in Milan



# In un mercato che corre, tieni il passo insieme a noi

→ Accelera il tuo business con i nostri servizi di digital marketing e digital transformation pensati appositamente per le PMI;



RICHIEDI UNA CONSULENZA GRATUITA



## webidoo

@webidoo · ★ 4,8 (197 recensioni) · Agenzia di marketing

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★ 4,8 su 5 ⓘ

In base alle opinioni di 197 persone




**Isabella Gallerani** consiglia webidoo.

30 novembre alle ore 06:17 · 🌐

Professionalisti, competenti e molto disponibili. Un grazie particolare al Dottor Lorenzo Gengarelli.

👍 1

Commenti: 1




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Business Services > Sales & Marketing > Online Marketing Agency



## webidoo

Reviews 40 • Excellent

★★★★★ 4.4 ⓘ

🌐 [www.webidoo.it](#)

Visit this website



**July 2021**

New Shareholders TIM  
and Banca Generali  
(8a+)



# Why are we unique?

## webiFarm

Research Center  
Development and production  
Copywriter & Content Creator  
Digital Marketing Specialist  
Web & Graphic Designer  
Social Media Manager  
Video Maker

## webiAngel

**The new era of customer care**

Client Onboarding  
Constant Advisory  
Up/Cross Selling Strategy



## webiSchool

**The Digital Training Specialists**

Internal training (staff and consultants)  
External training (events)  
Master academy  
E-learning platform

## Sales

**Distribution from omnichannel perspective**

Direct network (200 digital consultants)  
Indirect network (agency partner)  
Teleselling  
Events  
Franchising (WebiStore)

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**We are convinced that the engine of a company is its people, many invest in artificial intelligence, we focus on human intelligence, that creativity, spontaneity and uniqueness that is able to generate results out of the ordinary.**

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# Are you ready to experience the future?

[www.webidoo.it](http://www.webidoo.it)

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