



Tunis, 31/07/2026



The Republic of Tunisia  
Under the Auspices of the Ministry of Trade of Tunisia



To:

## Subject: Official Invitation to the International Halal Forum of Tunisia - by FIBGN 2026

Dear Partner

FIBGN Global Business Network has the distinct honor to invite you to participate in the **International Halal Forum of Tunisia** by FIBGN, the first event of its kind to be held in the country, **under the Auspices of the Ministry of Trade and Export Development of Tunisia and the CEPEX – Export Promotion Center**, taking place on **September 29–30, 2026, at the CEPEX** in Tunis, Tunisia ; with the participation of **SMIIC Turkey** and **ICDT-OIC Morocco**.

As a landmark initiative, the **International Halal Forum of Tunisia** by FIBGN aims to be the leading platform dedicated to the development, certification, financing, and trade of halal industries between Africa, the Arab Gulf, Asia, and Europe, fostering results-oriented exchanges and forging concrete partnerships in this rapidly expanding global market.

This edition will bring together a high-level audience, including **government officials, halal certification and standardization bodies, leaders of financial institutions, business executives, strategic investors**, and major stakeholders from the African and international halal ecosystem.

The Forum's program will feature **high-level plenary sessions, specialized thematic panels and workshops, structured B2B and institutional meetings** designed to facilitate direct exchanges and tangible business opportunities, as well as a dedicated exhibition area showcasing halal products, solutions, and initiatives with strong potential for cooperation.

Through this resolutely operational approach, the **International Halal Forum of Tunisia** by FIBGN aims to strengthen the integration of African halal value chains, accelerate cooperation with international halal markets, and contribute to the emergence of sustainable and inclusive growth across the continent.

We would be particularly honored by your distinguished presence, which would bring eminent value to the quality of discussions and to the proceedings of this international forum.

We look forward to the pleasure of welcoming you, and kindly ask you to accept the assurances of our highest consideration.

Kais Belaid

Nada Sassi

Jean-Marie Maroun

President, CEO & Co-Founders

FIBGN Global Business Network

