ASOCIACIÓN CIVIL AGROMINERA DEL PERÚ

AGROMIN EXECUTIVE SUMMARY

ORGANIZED BY

Asociación Civil Agrominera del Perú

ORGANIZING COMMITTEE

- **JUAN JOSÉ HERRERA**
  President - AGROMIN 2027
- **ROMULO MUCHO**
  Former Minister of Energy and Mines (MINEM) and Founding President of AGROMIN
- **AUGUSTO BAERTL**
  President - Agrícola Chapi S.A.
- **RAÚL BENAVIDES**
  Director - Cía. de Minas Buenaventura S.A.A.
- **JUAN MANUEL BENITES**
  President - Instituto Crecer
- **FERNANDO CILLONIZ**
  Former Regional Governor - Gobierno Regional de Ica
- **CECILIA FLORES**
  President – WomenCEO Perú
- **MARCOS GARAYAR**
  General Manager - G&G Explogroup S.A.
- **MANUEL OLAECHEA**
  President - Asociación XynergICA
- **CECILIA RABITSCH**
  VP of Social and Environmental Affairs and Sustainability
- **ALFONSO VELÁSQUEZ**
  Former Minister of Production and President of Procesadora Perú S.A.C.

COMITÉ TÉCNICO

- **JUAN HOYOS**
  President of Development and Integration Workshops
- **FELIPE INJOQUE**
  Chair of the Conference Program
- **RENÁN JURADO**
  Member of the Technical Committee.
- **ANTONIO MENDOZA**
  Head of Technical Papers

AGROMIN

Peru is on the move, evolving and adapting to the challenges of a new era marked by innovation, sustainability, and responsible development. To continue growing, closing gaps, and generating more opportunities for all Peruvians, it is essential to strengthen integration between the strategic sectors that drive the country's development.

The Agricultural and Mining Convention – AGROMIN 2027 will establish itself as the premier executive gathering for collaboration between agribusiness and mining in Peru, bringing together business leaders, authorities, specialists, communities, and key stakeholders from both sectors for three days. Through analysis, dialogue, and the exchange of experiences, solutions, partnerships, and proposals will be fostered to support better decision-making and the country's sustainable development.

PREVIOUS EDITIONS

FIRST EDITION – June 6 to 8, 2018.
Venue: Trujillo, Tecsup facilities.

- Number of visitors **1,503**
- Number of participants **468**
- National and international speakers **45+**

SECOND EDITION – November 24 to 26, 2021.
It was held virtually due to the pandemic, with Tecsup Trujillo serving as the host location.

- Number of visitors **2,299**
- Number of participants (100% virtual) **1,180**
- Number of national and international speakers, panelists, and moderators **67**

THIRD EDITION – April 24 to 26, 2024.
Venue: Lima, at the facilities of the National Agrarian University La Molina (UNALM).

- Number of visitors **2,820**
- Number of participants **1,370**
- Number of national and international speakers, panelists, moderators, and winners for technical papers: **78**

AGROMIN AGRO Y MINERÍA UNIDOS POR NATURALEZA · WEBINAR AGROMIN · AGROMIN Regional

ASOCIACIÓN CIVIL
AGROMINERA DEL PERÚ

AGROMIN EXECUTIVE SUMMARY

OBJECTIVES

- Promote the harmonious relationship between mining and agriculture, demonstrating that they can coexist sustainably, efficiently, and collaboratively.
- Consolidate joint efforts to achieve synergy between agriculture and mining within the same geographical space, boosting the country's development.
- Share best practices and state-of-the-art methods to minimize and mitigate the environmental impact of both sectors.
- Thoroughly analyze the benefits and potential of mining and agriculture to drive technological innovation and spark new projects.

VENUE

The fourth edition will be held from May 26 to 28 at the Hotel Las Dunas in Ica, Peru.

AGROMIN TARGET AUDIENCE

- Agribusiness professionals
- Association and organization leaders
- Business executives and academics from the agricultural and mining sectors
- Service providers for the agricultural and mining industries
- Exporters
- Regional governments, mayors, and municipal officials
- State representatives
- Researchers
- Irrigation Boards
- Leaders of peasant communities and rural populations
- Community Relations Officers and other mining company representatives
- Technicians from the agricultural and mining sectors
- Universities

CONFERENCE PROGRAM - CORE THEMES

A specialized and diverse conference program that will bring together knowledge, experiences, and proposals to address the main challenges and opportunities in agriculture and mining, promoting dialogue and exchange among the various stakeholders for their development.

1. WATER AND ENVIRONMENT: KEY RESOURCES FOR DEVELOPMENT
2. SOILS AND FERTILIZATION: THE FOUNDATIONS OF AGRICULTURAL PRODUCTIVITY
3. AGRICULTURE AND MINING: SYNERGIES DRIVING DEVELOPMENT
4. ARTISANAL MINING AND FORMALIZATION: CHALLENGES AND OPPORTUNITIES FOR SUSTAINABLE ACTIVITY
5. TECHNOLOGY AND INNOVATION: TRANSFORMING AGRICULTURE AND MINING
6. TRUST, COLLABORATION, AND SHARED VALUE

REGISTRATION

CATEGORY	PROMOTIONAL RATE UNTIL 12/15/26	REGULAR RATE FROM 12/16/26
Participant	USD 250	USD 300
Corporate (3 or more)	USD 240	USD 288
Faculty	USD 100	USD 120
Student	USD 60	USD 72

INCLUDES TAX (IGV, short for Impuesto General a las Ventas in Spanish)

Allows entry to the auditorium (conferences), exhibition and social activities: Opening and Closing.

INSTITUTIONAL ALLIES

AGROMIN 2027 seeks to build a network of strategic allies that strengthens its industry standing, institutional backing, specialized expertise, and capacity to foster collaboration between the agricultural and mining sectors.

AGROMIN AGRO Y MINERÍA UNIDOS POR NATURALEZA | WEBINAR AGROMIN | AGROMIN Regional

BUSSINES NETWORKING SESSION

A networking space that connects companies, suppliers, and potential clients from the agricultural and mining sectors. It facilitates B2B meetings and qualified contacts to identify new business opportunities and strategic partnerships. A cross-cutting benefit for sponsors and exhibitors of AGROMIN 2027.

SPONSORSHIPS

Brands will be featured in a strategic space that brings together the main actors and decision-makers of the agricultural and mining sectors, offering high visibility.

Sponsorship options will provide outstanding brand exposure, presence across the event's official platforms and communications, as well as differentiated benefits according to the investment tier.

CATEGORY	AMOUNT USD*
SHARED AND SUSTAINABLE FUTURE	8,000.00
WATER THAT UNITES US	12,000.00
SYNERGY TOWARDS DEVELOPMENT	18,000.00
UNITED BY NATURE	24,000.00

** Does not include 18% tax (IGV)*

AGROMIN offers additional Investment Opportunities.

AGRO-MINING EXHIBITION

A strategic business platform that, integrated with AGROMIN's conference program and Business Roundtable, will promote commercial opportunities and brand positioning within a high-economic-dynamism corridor where major agricultural and mining activities converge.

The exhibition will bring together provider companies of machinery, equipment, technology, inputs, products, goods, and services for both sectors, offering exhibition spaces ranging from **6 m² to 60 m²**, designed to strengthen corporate networking and business generation.

TYPE	DIMENSIONS	RATE USD*	
		PROMOTIONAL RATE USD* (Until 12/15/26)	REGULAR RATE USD* (From 12/16/26)
A (Indoor)	6 m2	1,680.00	2,016.00
B (Indoor)	12 m2	3,360.00	4,032.00
C (Indoor)	18 m2	5,040.00	6,048.00
D (Outdoor)	48 m2	10,560.00	12,670.00
E (Outdoor)	60 m2	13,200.00	15,840.00

**Does not include 18% tax (IGV)*

AGROMIN AGRO Y MINERÍA UNIDOS POR NATURALEZA

WEBINAR AGROMIN

AGROMIN Regional

ASOCIACIÓN CIVIL
AGROMINERA DEL PERÚ

AGROMIN EXECUTIVE SUMMARY











AGROMIN
AGRO Y MINERÍA UNIDOS POR NATURALEZA

WEBINAR AGROMIN

AGROMIN Regional